

John B. Connally
3110 Columbia Pike
Arlington, Virginia 22204

BWO

Reply Memo

Dear Governor Connally:

- Yes, I want to be a charter member of your Business Leaders Advisory Committee. You may list my name on your stationery, brochures and other campaign material.

Signature _____

- Yes, I want to help you buy TV time in the next couple of weeks.

Please go on TV and tell the American people that excessive government regulation of business is causing higher prices, inflation and unemployment.

Enclosed is my personal check for:

- \$50

**WILL PAY FOR 30
SECONDS OF TV TIME
in a city of
200,000 population**

- \$75

**WILL PAY FOR 1
MINUTE OF TV TIME**

- \$150

**WILL PAY FOR 5
MINUTES OF TV TIME**

- \$250

**WILL PAY FOR 10
MINUTES OF TV TIME**

- \$500

**WILL PAY FOR 30
MINUTES OF TV TIME**

- OTHER \$ _____

Please make your check payable to: **Connally for President Committee**

The Federal Election Law requires that we ask you the following

Occupation: _____

Employer: _____

Name (Mr.) (Mrs.) (Miss) _____

Address _____

City _____ State _____ Zip _____

Are you self-employed? YES _____ NO _____

Signature of Donor: _____

Paid for by Connally for President Committee.

A copy of our report is filed with the FEC and is available for purchase from the FEC, Washington, D.C.

John Connally
3110 Columbia Pike
Arlington, Virginia 22204

Tuesday Morning

Mr. Hector P. Garcia
1315 Birght Street
Corpus Christi, Texas 78405

Dear Hector,

I have 2 urgent requests.

Please wire or write me today. Will you join my Business Leaders Advisory Committee?

Campaign stationery and brochures are being prepared and I need to know if I can list your name on them.

Please send your answer to me at my National Campaign Headquarters; 3110 Columbia Pike; Arlington, Virginia 22204 today if at all possible.

It would mean a lot to me personally if you would agree to serve on my Committee.

Hopefully I'll be able to schedule a meeting of the Committee soon and I'll be back in touch with you when I know the time and place.

As you know I haven't run for public office since my last race for Governor of Texas in 1966. Therefore I am not as well known to the voters as some of the other candidates.

A recent Gallup poll showed that 75% of the American people get their news from T.V.

I want to go on T.V. in the next few weeks and tell the American people that we have got to work to defeat the big spenders in Congress and to reduce the size of big government. I want to tell the American people that big government is drowning American businesses in a flood of red tape, paper work and stupid regulations.

I want to say on T.V. that excessive government

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regulation of business is causing higher prices, inflation and unemployment.

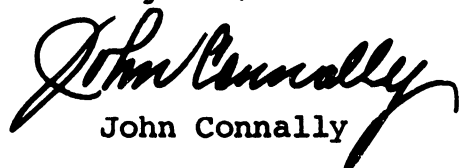
But to put together several 30 minute TV shows in the next couple of weeks, I need to raise \$850,000.

I feel that if most of the voters have a chance to hear me several times in the coming weeks, we will gain support in the national opinion polls and gather important momentum leading up to the early caucus and primaries in Iowa, new Hampshire, Florida, Georgia, Alabama, and South Carolina.

However, if I am going to get on TV in the next couple of weeks, I have to have help from my friends.

Can I count on you? Can I list you as an early John Connally supporter?

Regards,

A handwritten signature in black ink, appearing to read 'John Connally', with a stylized, cursive script. The signature is written over the printed name below it.

John Connally