

ROBERT S. STRAUSS

February 29, 1980

Dr. Hector Garcia
401 Peerman Place
Corpus Christi, Texas 78411

Dear Dr. Garcia:

In the next few weeks, we will be putting together and announcing our Texas campaign organization. Numerous distinguished Texas Democrats -- many of our mutual friends -- will play prominent roles in our campaign.

At this time, I want to introduce Bob Beckel, who the President and I have asked to direct the Carter/Mondale campaign in Texas. For the past three years, Bob has served on the White House staff as Special Assistant for Congressional Liaison. Prior to joining the Carter White House, Bob ran one of Washington's most successful political consulting firms, working in Democratic campaigns in over twenty states since 1972. Bob has the complete faith and confidence of the President, and we hope that you will do everything you can to help him as the campaign begins to take shape.

Bob Beckel's Deputy in the Texas campaign is Skip Holcombe, and Tom Henderson, an Austin lawyer and experienced Texas campaign organizer many of you know, has been retained as the campaign's Field Director. Campaign headquarters are located at 105 West 9th Street in Austin. The telephone number is (512) 474-8311.

Your continued support means a great deal to all of us. With your help in the months ahead, we will have a well-organized and successful campaign in Texas and across the nation in 1980.

Sincerely

Robert S. Strauss
Chairman