



TMA: TODAY  
May 10-12, 1984  
Fort Worth, Texas

To Our Guests:

Thank you for agreeing to be a guest on MPA Convention Television Programming. As you prepare for your appearance you might want to take a few things into consideration.

While we are no longer restricted to blue shirts and medium tone suits, we do like to avoid several very bright colors in clothing. White dress shirts are fine, however, if you are not going to wear a coat, avoid white. We also suggest that you avoid bright red and any plaids that contain small patterns. Herringbone and other tight patterns tend to strobe on television; reds seem to bloom.

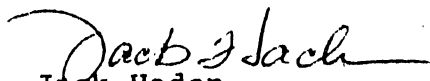
Contrast can also be a problem to television producers, so please analyze your dress in terms of contrast. Remember, dark colors absorb light, while light colors reflect light. If you are dark skinned avoid bright, light colors. Conversely, if you are fair skinned, avoid very dark colors.

Your appearance on MPA Convention Programming will require approximately thirty minutes of your time. You will meet with the show's hosts just prior to your interview. After a few minutes of this pre-interview meeting, you and your interviewer will sit down for your appearance. The interview will last approximately six minutes. Once completed, we will review the tape, and you will be free to rejoin your convention. Your appearance will be a part of the following morning's program.

The procedure is relatively relaxed and painless. Please feel free to bring any guests you might want to have with you in our studio while you are on-camera.

Should you have any questions concerning your appearance, please do not hesitate to contact me at (512) 474-8671.

Thank you,

  
Jack Haden  
Producer/TMA: TODAY