



League of  
United Latin  
American Citizens

MARIO G. OBLEDO

*National President*  
P.O. Box 1026  
Sacramento, CA 95805  
916/441-5000

ARNOLDO TORRES

*National Executive Director*  
400 First Street, NW, Suite 721  
Washington, DC 20001  
202/628-8516

February 1, 1985

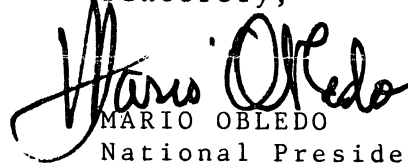
Ms. Deanna Xavier  
Vice-President & Administrative  
Director  
Mattel Foundation  
Hawthorne, California 90250

Dear Ms. Xavier:

I have carefully read your correspondence of January 15, 1985, and have some difficulty in understanding your policy of limiting your grants to U.S. communities in which a significant number of Mattel employees reside. After all, your products are marketed throughout the country. The Bay area has the third highest concentration of Hispanics in the nation. Since you are aware, I am sure, of the baby boom within our community which experts claim will make us the largest minority in the U.S. by the end of the decade, I suggest that a reconsideration of your policy may be in order.

A meeting with NHU officials to explore future possibilities is most appropriate. I shall be glad to attend such a meeting if agreeable to the parties. Please advise.

Sincerely,

  
MARIO OBLEDO

National President

MO:mp

cc: Dr. Hector Garcia, Founder, GI Forum  
Dr. Roberto Cruz, President, National Hispanic University