

# Help us COMPLETE

### The LBJ Memorial Grove on the Potomac by 1976

Administrator John W. Warner, American Revolution Bicentennial Commission, wrote: "It is my pleasure to inform you that the American Revolution Bicentennial Administration has accorded official recognition to the LBJ Memorial Grove on the Potomac for its contribution to the National Bicentennial effort. It is most fitting that this outstanding project in memory of President Johnson, whose vision provided the first impetus to plan our Nation's Bicentennial, should be among the first recognized."

### Your gift can:

- Memorialize the 36th President of the United States.
- Create a park of trees and trails with a panoramic view of Washington, D.C.
- Welcome Bicentennial visitors to the Nation's Capital.



#### Press Excerpts, September 27, 1974:

President Ford grasped a ribbon bedecked, gold-plated shovel and turned the first spadeful of earth to formally break ground for the Lyndon Baines Johnson Memorial Grove.

"We all knew Lyndon Johnson as a big man, a strong man," Ford said, "and it was that strength, coupled with the faith in himself and his even stronger faith in America that saw him through his presidency."

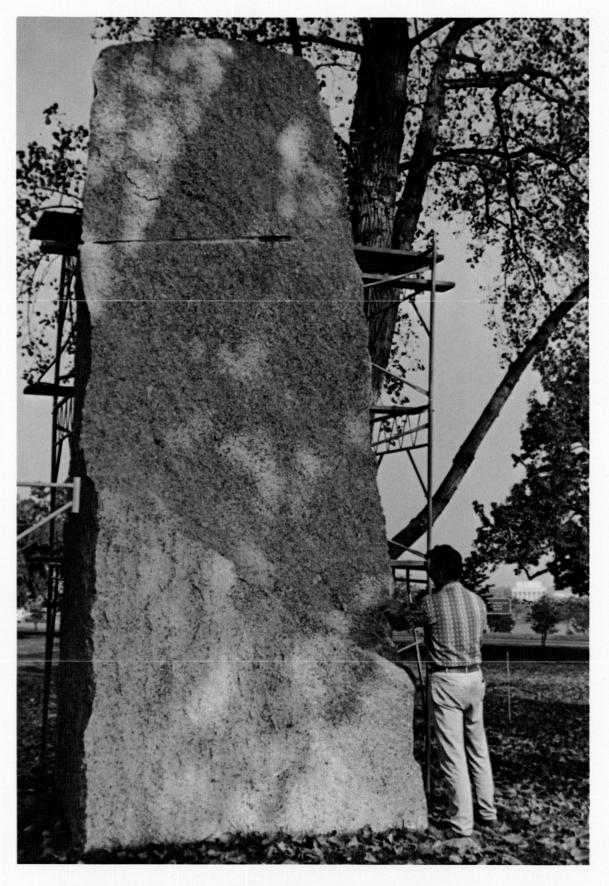
As for Mrs. Johnson, the President said, "No one has done more to beautify America than Lady Bird Johnson."

Secretary of the Interior, Rogers Morton, said the grove is in keeping with President

Johnson's concern for people and a reflection of his interest in conservation.

The 15-acre plot of land on Lady Bird Johnson Island, on the Virginia side of the Potomac River just above the 14th Street Bridge, will soon have 500 white pine trees and many flowering dogwoods, rhododendrons, and azaleas, and a mile of trails for visitors to pause and see the panoramic view of the city.

Gifts are tax-deductible and should be made payable to the Society for a More Beautiful National Capital—LBJ Grove, Box 5557, Washington, D.C. 20016. For further information call: 202—244-7263.



The Grove harbors a 19-foot-high granite rock that came, like the late President himself, hewn from the hill country of Texas. It will one day be a quiet oasis of pine trees, shrubs, and trails for hikers and bikers, and visitors to the Nation's Capital.



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## The LBJ Memorial Grove on the Potomac

A NATIONAL TRIBUTE TO PRESIDENT LYNDON B. JOHNSON POST OFFICE BOX 5557 • WASHINGTON, D.C. 20016 • (202) 244-7263

HONORARY CHAIRMAN Mrs. Lyndon B. Johnson

CHAIRMAN Mr. Nash Castro CHAIRMAN OF THE EXECUTIVE COMMITTEE

Mr. Laurance S. Rockefeller

October 3, 1975

Dr. Hector P. Garcia 1315 Bright at Morgan Avenue Corpus Christi, Texas 78405

Dear Dr. Garcia:

Because you are a friend of the Johnsons, we want to update you on the progress of the LBJ Memorial Grove. We know how pleased Mrs. Johnson is that so many friends are contributing with large and small donations.

The construction contract has been signed and work has begun. The 45-ton, 19-foot-tall pink granite rock, the focal point in the Grove, is now in its permanent location. The walkways are going in; trees and shrubs are being transplanted.

Mrs. Johnson has selected four quotations of LBJ on the Office of the Presidency, education, civil rights and the environment to be engraved on granite stones and embedded in the ground around the larger rock.

The Grove will be an exciting place to begin a tour of the Nation's Capital. From its center you will see the Lincoln and Jefferson Memorials, the White House and the Capitol -- all the landmarks that mean so much to all of us, as they did to the Johnsons during their 38 years in this city.

Funds are still needed to complete the Grove. We hope you can help us by sending a tax deductible contribution with a check payable to the Society for a More Beautiful National Capital - LBJ Grove, P.O. Box 5557, Washington, D.C. 20016.

We hope, too, you will want to be a part of this living memorial to President Johnson and will take pride in having helped make it a reality.

Liz/Carpente

Pocc Aboll

Enclosures



The LBJ Memorial Grove on the Potomac

The Presidency: "I hope it may be said, a hundred years from now, that by working together we helped to make our country more just for all its people . . . I believe at least it will be said that we tried."

**Education:** "I believe that every boy and girl in this great land has a right to all the education he or she can use . . . I intend to work to make this right a reality."

Civil Rights: "The promise of America is a simple promise: Every person shall share in the blessings of this land."

**Environment:** "All my life I have drawn sustenance from the rivers and from the hills of my native state... I want no less for all the children of America than what I was privileged to have as a boy."

Quotations by Lyndon B. Johnson in the memorial park honoring the 36th President in the Nation's Capital. "It is my hope that with its trails and benches, its plantings and bowers of trees, the Grove will become a 'people place'. I hope, too, that its view — spanning the whole of Washington's skyline — will inspire visitors to greater citizen participation."

Lady Bird Johnson



"Those of us who helped develop the concept feel this should be a memorial that all people could share in with contributions of every size."

Laurance S. Rockefeller



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