RAZA ASSOCIATION OF SPANISH SURNAMED AMERICANS
400 First Street, N.W. Suite 706
Washington, D.C. 20001
202-638-4483

December 12, 1974

Dr. Hector Garcia
1315 Bright
Corpus Christi, TX 78405

Estimado Dr. Garcia:

As per your request I am enclosing for your information a copy of the letter regarding the Mexican American War Heroes Foundation. Additionally I am enclosing some information and material regarding RASSA and the kind of work we are doing.

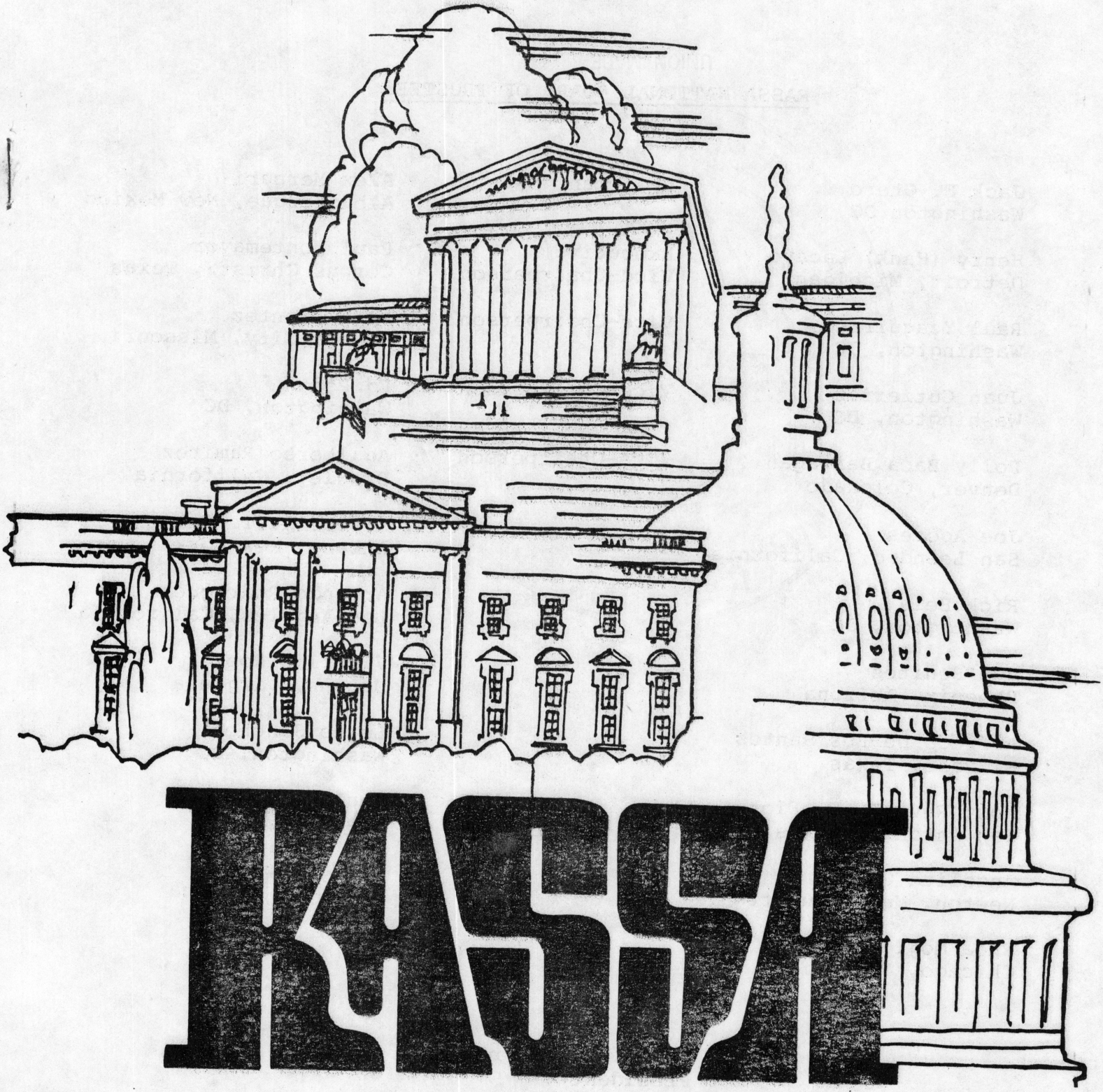
Sinceramente,

Manny

Manuel D. Fierro
President

MDF:mb

Enclosures



REPORT ON

THE 93d CONGRESS

A Citizens' Lobby For the Spanish Speaking

... AT THE NATION'S CAPITAL

RASSA NATIONAL BOARD OF TRUSTEES

Jack F. Otero Washington DC	Chairman	Alex Mercuri Albuquerque, New Mexico
Henry (Hank) Lacayo Detroit, Michigan	Executive Vice-Chairperson	Paul Montemayor Corpus Christi, Texas
Raul Yzaguirre Washington, DC	Vice-Chairperson	M. F. Montez Kansas City, Missouri
Juan Gutierrez Washington, DC	Vice-Chairperson	Ed Peña Washington, DC
Polly Baca Barragan Denver, Colorado	Vice-Chairperson	Adalberto Ramirez Brawley, California
Joe Aceves San Leandro, California		Sister Maria Ramirez Albany, New York
Rick Bela Washington, DC		Armando Rodriguez Los Angeles, California
Joe Benites Phoenix, Arizona		Virgilio Roel McLean, Virginia
Alfredo De Los Santos El Paso, Texas		Leveo Sanchez Washington, DC
Most Rev. P. F. Flores San Antonio, Texas		Paul Sedillo Washington, DC
Angelita Garcia Newton, Massachusetts		Ed Valenzuela Phoenix, Arizona
Rhea Mojica Hammer Chicago, Illinois		

Manuel D. Fierro
President
Washington, DC

RAZA ASSOCIATION OF SPANISH SURNAMED AMERICANS
400 1st St., N.W. • Suite 706 • Washington, D.C. 20001 • (202) 638-4483

FROM THE PRESIDENT.....

Estimados:

RASSA has come a long way since the founding convention in the fall of 1971, and as you know, we have now been in operation for 18 months. We undertook a very ambitious project and the obstacles we have encountered have been many and formidable, but without the persistent faith, dedication and support from many of you these past 18 months might not have been a success.

RASSA has made great strides and as always our successes have not been that easy--few things worth attaining are. But we can safely say that there is a new feeling in our community vocalized by RASSA. That we will no longer be content to remain idly by while legislative decisions are being made, affecting our lives, without a Spanish speaking perspective.

In spite of RASSA's good performance record these past 18 months, we still face many great and challenging tasks this coming year and we cannot realistically expect to accomplish them without the increased support from you. Very simply, our most critical and persistent problem can be summed up in one word--money!

Enclosed is a Progress Report that outlines RASSA's Legislative and Program activities during the 93rd Congress. A note of appreciation is extended to RASSA's dedicated staff and countless volunteers who gave of their time and resources to realize these accomplishments.

There is much work to be done and we sincerely look forward to your continued and growing support.

Sinceramente,

Manuel D. Fierro

Manuel D. Fierro
President

FROM THE CHAIRMAN.....

Distinguidos Amigos,

Eighteen months ago we started an active lobbying effort in Congress. It was an incredible task to assume, in light of the fact that our budget at that time was zero.

As hard as it is to believe, we have sustained RASSA during the 93rd Congress with a meager income of less than $4,500 a month, that went towards operating expenses, telephone, rent, salaries, etc. What have we accomplished during this time? Under the guidance of Mr. Manuel D. Fierro and the help of a small staff, we have been instrumental in the introduction of over twenty legislative bills in Congress, ten of which have already been signed into law and have resulted in the appropriation of over $250 million specifically earmarked for the Spanish speaking community. These legislative measures reflect the needs of our Spanish speaking community in a multitude of areas that include education, health, economic development, migrants, manpower and the equitable administration of justice.

We have also assisted numerous national and local Spanish speaking organizations in obtaining funding and in effectively utilizing the federal and congressional structures, and probably most important of all, we have established, for the first time, a professional, competent and articulate voice for Spanish speaking concerns at our nation's Capitol.

I am sure you will recognize, as we do, that it is of vital importance that RASSA continue to act as an autonomous and non-partisan lobby during the 94th Congress. But if we are to do this, we will need your continued faith, dedication and especially your financial support.

On behalf of the National Board of Trustees and our staff, I want to take this opportunity to ask for your assistance for the continuation of this important work.

Atentamente,

Jack

Jack F. Otero
Chairman

INTRODUCTION

RASSA is a national, non-partisan Spanish speaking citizens' lobby. It was initially organized in 1971 and incorporated under the Laws of the District of Columbia. Its purpose is to promote and enhance the interests of the Spanish speaking at our Nation's Capital by influencing national legislation and federal policy to reflect the needs of the Spanish speaking.

RASSA became fully operational in February 1973 through small contributions from its original charter members. Since then, 54 national and local organizations and associations have financially supported RASSA through its first operational year.

The policies and guidelines for RASSA's operations and legislative program are determined by a 24-member Board of Trustees which includes Spanish speaking attorneys, educators, businessmen, professionals and representatives from unions, religions, national and local organizations and community representatives.

Currently, RASSA has three types of memberships that generate funds for its operations and assist RASSA in the attainment of its organizational goals: sustaining memberships which have full voting rights and are eligible for election to the Board of Trustees; organizational memberships which are granted to organizations which have empathy for the goals of the organization and which wish to participate by contributing and assisting at the local and national level to the attainment of the organizational goals; subscription memberships which are extended to any person who wishes to subscribe to the RASSA LOBBYIST and wants to be on the mailing list for informational news.

During this coming year RASSA will be evaluating its organizational make-up and will implement a restructuring plan that will include several key state chapters and regional coordinating committees. Additionally, the Board of Trustees will be reorganized to include a broader representation of the Spanish speaking community.

OPERATIONS

RASSA's operations and legislative program are directed by the President who is the chief legislative liaison and office manager responsible for implementing the policies and legislative priorities set by the National Board of Trustees.

RASSA's work program consists of five components: Congressional relations; legislative and program research; organizational supportive services; informational services; and general administration and membership.

CONGRESSIONAL RELATIONS -- This is the central component of RASSA's work program and the most visible. Its main function is the day to day contact with congressional offices, committees, staffers and supportive organizations, providing them with accurate and concrete data reflecting the needs of the Spanish speaking community. Through this component RASSA proposes and assists in the development of legislation that will include the Spanish speaking.

LEGISLATIVE AND PROGRAM RESEARCH -- is the foundation of RASSA's work program. Through the utilization of Ad Hoc committees composed of highly competent experts and professionals in the fields of education, health, manpower, economic development, migrant and seasonal farmworkers and employment, RASSA conducts legislative analysis of pending legislation, research studies on specific subject areas and develops testimony for congressional presentation.

ORGANIZATIONAL SUPPORTIVE SERVICES -- The main function of this component is to assist member organizations in advocating for their interests, supporting their proposals and seeking congressional support and information for funding of their programs. RASSA, additionally assists in the scheduling of meetings with congressional delegations and following up on their specific concerns. Additionally, the member organizations mobilize local efforts for congressional action.

INFORMATION DISSEMINATION -- The communicative tool of RASSA through which the LOBBYIST, Action Alerts, press releases, membership mailings and research studies are channeled to the local level and which results in community participation and action.

GENERAL ADMINISTRATION AND MEMBERSHIP -- This component coordinates and administers all of RASSA's operations and legislative program to assure the realization of meaningful objectives and for the implementation of the policies and legislative priorities as determined by the National Board of Trustees. One of its main functions is to keep the Board of Trustees well informed and up-to-date on its work program and fiscal affairs and to recommend policy or legislative changes as may be required. This component depends heavily on an on-going volunteer program that provides the manpower for much of RASSA's operations.

LEGISLATIVE ACCOMPLISHMENTS

During the 93rd Congress

****

During the 93rd Congress RASSA has been instrumental, directly or indirectly for the introduction of over twenty (20) pieces of legislation and/or amendments that directly affect the Spanish speaking community. Many of these measures relate to subject areas which are particularly relevant to the needs of our community, others call for a fair share of congressional appropriations. Additionally, ten (10) of these measures have been favorably passed by both Houses of Congress and signed into law by the President. This is a track record our entire community can take price in and which demonstrates RASSA's ability to work cooperatively and positively with our members of Congress, other national groups and our community to achieve desired results.

RASSA'S LEGISLATIVE ACCOMPLISHMENTS

During the 93rd Congress

APPROPRIATIONS

****

	$ AMOUNTS
VOCATIONAL REHABILITATION ACT OF 1973	
New language added: "5% set-aside for migrant and seasonal farmworkers."	$750,000
LABOR/HEW APPROPRIATIONS BILL FY '74	
Senator Joseph Montoya's request resulted in: "Increased Bilingual Education funds from $35 million to $53 million."	18 million
SUPPLEMENTAL HEW/LABOR APPROPRIATIONS BILL FY '74	
Senator Walter F. Mondale's supplemental request of $20 million for Bilingual Education resulted in $8 million being appropriated.	8 million
COMPREHENSIVE EMPLOYMENT AND TRAINING ACT OF 1973	
Senator Gaylord Nelson and Congressman Bill Ford requested specific set-aside funds for migrant and seasonal farmworkers.	53 million
Additional language also calls particular attention to the needs for specialized manpower training programs for persons of limited English speaking ability; total allocations of funds is left to the discretion of the Secretary of Labor.	
While the Committee refrained from earmarking specific amounts for SER, the Committee Report language specifies that the Department of Labor must insure that SER be maintained at least at the same level of funding as last year.	16 million
LABOR/HEW APPROPRIATIONS BILL FOR FY '75	
In spite of the fact that the Administration wanted to phase out the Educations Professional Development Act (EPDA) with a budget request of only $8.1 million, RASSA's lobbying efforts resulted in appropriations for the whole program.	33.6 million

	$ AMOUNT
SUPPLEMENTAL APPROPRIATIONS ACT FOR FY '75: REGARDING THE OFFICE OF EDUCATION	
Senator Joseph Montoya's $20 million amendment to increase appropriations from $70 million to $90 million for bilingual education programs resulted in $15 million being appropriated for a total of $85 million appropriated for FY '75. RASSA's efforts in this area in the past year have increased the appropriations level from $35 million in FY '73 to the current $85 million appropriations level for FY '75.	85.0 million
AGRICULTURE APPROPRIATIONS BILL OF 1975	
Contains $5 million for the Farmers Home Administration's Farm Labor Housing Program for which the Administration made no budget request for FY '75. Senator Tunney's attempts to increase appropriations in this area by $5 million contributed greatly to the Appropriations Committee decision to retain at least $5 million for this program after former President Nixon vetoed a previous version of the bill passed by Congress, but sent back to them as inflationary.	5.0 million
HEW/LABOR APPROPRIATION'S BILL FOR FISCAL YEAR '75	
Although NIE refrained from earmarking specific set-aside monies for bilingual education research activities, NIE did allocate $4.5 million for bilingual education.	4.5 million

RASSA'S LEGISLATIVE ACCOMPLISHMENTS

During the 93rd Congress

AUTHORIZATIONS

****

BILINGUAL COURTS ACT, (S. 1724, H.R. 7728)

This Act has passed the Senate and the House Committee on Judiciary is expected to prioritize this legislation during the 94th Congress.

	$ AMOUNTS
BILINGUAL EDUCATION AMENDMENTS OF 1974 (P.L. 93-380)	
Signed into law by the President on August 21, 1974 which contains the following:	
A. Authorization of $720 million for Bilingual Education programs through 1978.	720.0 million
B. Authorization of plus $16 million for teacher training.	16.0 million
C. Authorization of $39.2 million for state program coordination and teacher assistance	39.2 million
D. Authorizes the awarding of not less than 100 fellowships for training teachers in bilingual education.	
E. Authorizes $5 million to be appropriated to NIE for bilingual research and demonstration projects.	5.0 million
F. Authorization of $35 million for Bilingual Vocational Education	35.0 million
G. Authorization of $50 million for bilingual programming under Emergency School Aid Act.	50.0 million

HIGHER EDUCATION ACT AMENDMENTS (P.L. 93-380)

TITLE III (DEVELOPING INSTITUTIONS)

Waiver of three years of the requirement for eligibility for assistance if the particular institutions are located in or near communities with large numbers of Spanish speaking people.

SPECIAL SERVICES FOR DISADVANTAGED STUDENTS

A) Authorizes support services for limited English speaking students.

B) Authorizes the use of funds for training of persons to provide Bilingual education teaching, counseling and guidance.

AMENDMENTS TO THE HEADSTART ECONOMIC OPPORTUNITY AND COMMUNITY PARTNERSHIP ACT OF 1974 (S. 4178)

The Community Services Act of 1974 (H.R. 14449) passed the House on May 20, 1974 by a vote of 331-53. The Senate version, S.4178, is awaiting final action by the Senate. A total of eight (8) amendments that provide for the

	$ AMOUNT
inclusion of the Spanish speaking have been incorporated by the Senate due to testimony presented by RASSA. These amendments would:	
• establish within HEW's Office of Child Development a separate division of migrant programs with a $10 million annual authorization level.	10.0 million
• allow children who are disadvantaged because of their limited English speaking ability to be eligible for participation in the Headstart programs.	
• allow the Secretary to provide a program and/or contract for research and needs assessment relating to bilingual methods and approaches in order to enhance the effectiveness of Headstart and Follow Through programs carried out under this title and related programs for persons of limited English speaking ability.	
• require the Secretary to insure that the Headstart and Follow Through programs provide special bilingual assistance programs to persons of limited English speaking ability.	
• establish within the new Community Services Administration a National Office for Migrant and Seasonal Farmworkers with an authorization level of $40 million for FY '75, $50 million for FY '76, and $60 million for FY '77 for the Title III-B programs to be administered by this office.	150.0 million
• Include persons of limited English speaking ability in the Statement of Purpose for research and demonstration programs.	
• establish special programs of assistance to private locally initiated community development corporations which provide services to areas which contain persons who are disadvantaged in the labor market because of their limited speaking, reading and writing abilities in the English language.	
• expand the definition of "disadvantaged" for the purposes of the entire act, to include those persons who suffer in the labor market because of their limited speaking, reading and writing abilities in the English language.	

$ AMOUNT

BILINGUAL MANPOWER HEALTH ACT (S. 3543)

This provision is currently in the Conference Committee of the House and Senate. It provides for the recruitment and retention of bilingual students in the various health professions. It establishes four bilingual health care centers. It provides for special programs at medical and nursing schools that will reflect the cultural differences which alter the methods of health care delivery needed in Spanish speaking communities.

AMENDMENT TO THE HEALTH MANPOWER ACT OF 1974 (H.R. 17084)

This provision increases the authorization level, as contained in Section 782, from $10 million to $20 million for minority health manpower recruitment and retention programs for FY '75, '76 and '77. — 30.0 million

AMENDMENTS TO THE IMMIGRATION AND NATIONALITY ACT (H.R. 1147)

This provision, currently pending in the House Judiciary Committee, will repeal the English literacy requirement for Citizenship Naturalization. There will be a similar measure introduced in the Senate.

H.J. RES. 1083

Joint resolution relating to the publication of economic and social statistics for Americans of Spanish origin or descent. This resolution is currently pending in the Committee on Post Office and Civil Service. Hearings have already been held. Similar legislation will be introduced in the Senate.

MIGRANT HEALTH SERVICES/BILINGUAL HEALTH SERVICES PROVISIONS IN HEALTH SERVICES ACT

The Health Services Act of 1974 contains a $360 million authorization for Migrant Health Services and the Senate-passed Health Services Act contains a comprehensive Bilingual provision that requires Health Centers throughout the country to develop health programs which would overcome any linguistic or cultural barriers to the receipt of health care.

LEGISLATIVE AND PROGRAM RESEARCH

*****

RASSA has made a concerted effort to impact the development and modification of legislation which infringes on or enhances the interest of the Spanish speaking community. Therefore, we have expended a tremendous amount of effort in the thorough research and development of studies which formed the basis for: Congressional Testimony, development of legislation, and amendments to legislation. The following are summaries of some of those documents: These studies are available to the membership upon request.

YOUR FAIR SHARE OF REVENUE SHARING
(A Community Guide to General Revenue Sharing)

SPANISH SPEAKING POPULATION BY CONGRESSIONAL DISTRICT

POSITION PAPER ON MENTAL HEALTH SERVICES AND THE SPANISH SPEAKING POPULATION IN THE UNITED STATES

A COMPREHENSIVE ANALYSIS OF THE RODINO BILL BEFORE CONGRESS (THE ILLEGAL ALIEN ACT)

A CONCEPT PAPER ESTABLISHING THE NEED FOR A BILINGUAL COURT SYSTEM IN THE UNITED STATES

THE HOUSING PLIGHT OF THE SPANISH SPEAKING AND RECOMMENDED POLICY CHANGES

RATIONALE FOR THE ESTABLISHMENT OF A TEMPORARY NATIONAL COMMISSION ON THE IMPACT OF FOREIGN LABOR ON THE DOMESTIC LABOR MARKET AND IMMIGRATION LAWS

ANALYSIS OF THE IMMIGRATION PROBLEMS

POSITION PAPER ON AMENDING TITLE III OF THE HIGHER EDUCATION ACT TO INCLUDE THE SPANISH SPEAKING COMMUNITY

RECOMMENDATIONS TO INCREASE MINORITY BUSINESS PARTICIPATION IN FEDERAL CONTRACTING

"A GLOSSARY OF THE 'NEW FEDERALISM'"

A POSITION PAPER SUPPORTING THE ESTABLISHMENT OF A NATIONAL OFFICE FOR MIGRANTS AND SEASONAL FARM WORKERS WITHIN THE DEPARTMENT OF HEALTH, EDUCATION AND WELFARE WITH RESPONSIBILITY FOR THE COORDINATED ADMINISTRATION OF ALL NATIONAL MIGRANT AND SEASONAL FARM WORKER PROGRAMS.

KEY ISSUES IN THE IMPLEMENTATION OF THE MIGRANT AND SEASONAL FARM WORKER PROGRAM UNDER SECTION 303 OF CETA

THE FUTURE OF THE MIGRANT DIVISION IN THE DEPARTMENT OF LABOR (A Misplaced Emphasis)

FEDERAL STATUTES AFFECTING MIGRANT AND SEASONAL FARM WORKERS

FEDERAL PROGRAMS CURRENTLY IN EXISTENCE WHICH ARE DIRECTLY AIMED AT THE MIGRANT AND OTHER SEASONAL FARM WORKERS

LEGISLATION PENDING IN CONGRESS THAT WOULD HAVE AN EFFECT ON MIGRANTS AND FARM WORKERS

A PROFILE OF THE SOCIO-ECONOMIC CHARACTERISTICS OF THE SPANISH SPEAKING

Join RASSA Now!

Your support, membership and contributions sustain our efforts at our nation's capital--Won't you please help by sending your membership or contribution TODAY.

RASSA MEMBERSHIP FORM

400 1st St., N.W. - Suite 706
Washington, D.C. 20001 - (202) 638-4483

PLEASE RENEW YOUR SUBSCRIPTION
IT TAKES $$$$ TO RUN RASSA

I am in agreement with the purposes of the organization, and in order to insure the effectiveness of RASSA, I hereby choose to participate in the effort by enclosing$_____in payment of:

- [ ] One Year's Membership as a sustaining member ($50) (Includes subscription - LOBBYIST)
- [ ] One Year's subscription membership ($25)
- [ ] Organizational Membership ($500) (Includes research information services, and public relations.)
- [ ] CONTRIBUTION_____ [ ] Pledge [ ] Check enclosed
  Amount

Name_____Date_____

Address_____Tele._____

City_____State_____Zip_____

*Make checks payable to: RASSA

A CITIZENS' LOBBY FOR THE SPANISH SPEAKING - AT THE NATION'S CAPITOL

MEXICAN-AMERICAN WAR HEROES FOUNDATION, INC./P.O. BOX 25489/PHOENIX, ARIZONA 85002/TELEPHONE: (602) 252-6357

Call Manny / Fred

November 7, 1974

See if he knows Gray

Senator Edward M. Kennedy
United States Senate
Washington, D. C. 20510

Dear Senator Kennedy:

It is common knowledge that millions of Americans from all walks of life have admirably served our country's ideals as members of the Armed Forces since World War I. We are also aware that some of those same men, possessed by supreme inner strength if only for an instant, rose above themselves to serve heroically.

Yet, truthfully, how many of us realize that included in this elite corps are literally hundreds of patriots of Spanish-speaking heritage who have been awarded the Bronze Star or higher National tribute in recognition of their extraordinary service and selfless sacrifice?

To insure that the memories of these exceptional men and those who will surely follow are preserved for all time, the Mexican-American War Heroes Foundation, Inc. was incorporated in the State of Arizona on August 8, 1974. The Foundation's primary purpose is to provide educational assistance to dependents of American veterans (past, present and future; regular forces, National Guard and Reserve) of all races, nationalities and religious creeds who honorably serve the world's peoples in defense of individual freedom and global peace.

More to the point, financial aid provided on a nationwide scale by the Foundation will be directed toward deserving individuals who wish to pursue careers in medicine and allied health services, law, science, education, business and other professional fields. Members of low income groups and ethnic minorities will receive special consideration since no other such program now exists to help fill the increasing void of skilled professionals within these segments of our society. Indicative of this acute need is that the nation's Mexican-American population now numbers nearly ten million people but includes only some 300 lawyers, 250 doctors and less than 100 engineers.

Besides providing direct educational grants, the Foundation aspires to create a research institute, an historical museum, a cultural center and a national monument honoring Mexican-American war heroes to be located in Phoenix, Arizona. In addition, it is pledged to promote and conduct any other charitable, scientific and educational programs that may be deemed necessary by the Board of Directors.

The potential, yet intangible, benefits of these ambitious goals are expressly aimed at helping satisfy the unquestionable and growing needs of a great many disadvantaged Americans. However, our nation as a whole will also benefit in numerous ways.

Broadly speaking, the Foundation will enable more people to achieve the Great American Dream of succeeding based upon their own abilities and unrestricted efforts. Specifically, our unique and worthwhile programs will help create more highly trained personnel to provide the badly needed professional services. By increasing their income-earning capabilities, Foundation benefactors (some of whom will surely be your constituents) can become more self-sufficient. As a result, the nation's tax burden necessary to fund the host of public welfare and assistance programs can be reduced.

In the years ahead, our Foundation faces a difficult challenge--one that excites us, for the need is so great. We know we cannot meet it alone. But we are so determined that our Board of Directors has adopted a $1,000,000 first-year operating budget.

Knowing that you, like all concerned citizens and responsible national leaders, support equal opportunity for all Americans who sincerely strive to achieve, we now respectfully ask that you aid our efforts with a nominal but meaningful contribution of $50 to help place the Foundation on solid ground during its critical formative period and insure its continued success.

Upon approval of our application as a non-profit Foundation having exempt status under the provisions of paragraph 501(c)(3) of the Internal Revenue Code of 1954, contributions will be tax deductible. With your valuable initial assistance and that granted by other unselfish contributors, the Foundation will be much better able to achieve its objective of becoming totally self-sustaining in the near future.

Most earnestly, I hope you will favorably consider this request for support. Should you require any additional information, I will gladly furnish it.

Sincerely,

Rudolph Chavoya

RUDOLPH CHAVOYA
President

RC/agn

Enclosure

EDUCATION is the Foundation's primary thrust. Deserving and qualified dependents of veterans of all ages, nationalities, races and religious creeds will be eligible for the hundreds of scholarships and grants to be provided each year.

Except in extraordinary instances, such financial assistance will be limited to individuals who wish to pursue careers or additional training in the professions — law, higher education, medical and allied health fields and the sciences.

Due to the real and pressing social factors prevailing in America today, requests from members of low income and ethnic minority groups (especially Mexican-Americans) will receive special consideration.

Grants will be awarded based on an individual's financial need and scholastic standing. Also, government agencies and professional societies will be consulted to determine the national need for skilled personnel in the chosen careers.

Besides education, other programs will be designed expressly to enhance opportunities for dependents of disadvantaged servicemen.

Based on all available information, this Foundation stands alone to help satisfy the growing needs of these members of our society and the urgent needs of our society for more qualified professionals.

CULTURE will dominate the planned $4 million Mexican rancho-style La Plaza de Cultura Mexicana to be constructed in Phoenix, Arizona.

Its beautifully landscaped and climatized inner-courtyard will be lined with scores of first-floor shops where artisans will create, display and barter for the sale of their unique pottery, paintings and other matchless Old World crafts. Business offices will occupy the top floor.

Through astute management and its own uniqueness, the Plaza should soon become financially self-supporting as it develops by design into the Showplace of the Southwest for all the world to see and enjoy.

RESEARCH activities, headquartered in the Plaza, will be conducted in specific areas which relate to the Foundation's goals and objectives.

In part, such efforts will delve into matters relevant to Mexican-Americans who were decorated or killed in times of war, including the accountability of soldiers and its importance to this ethnic minority.

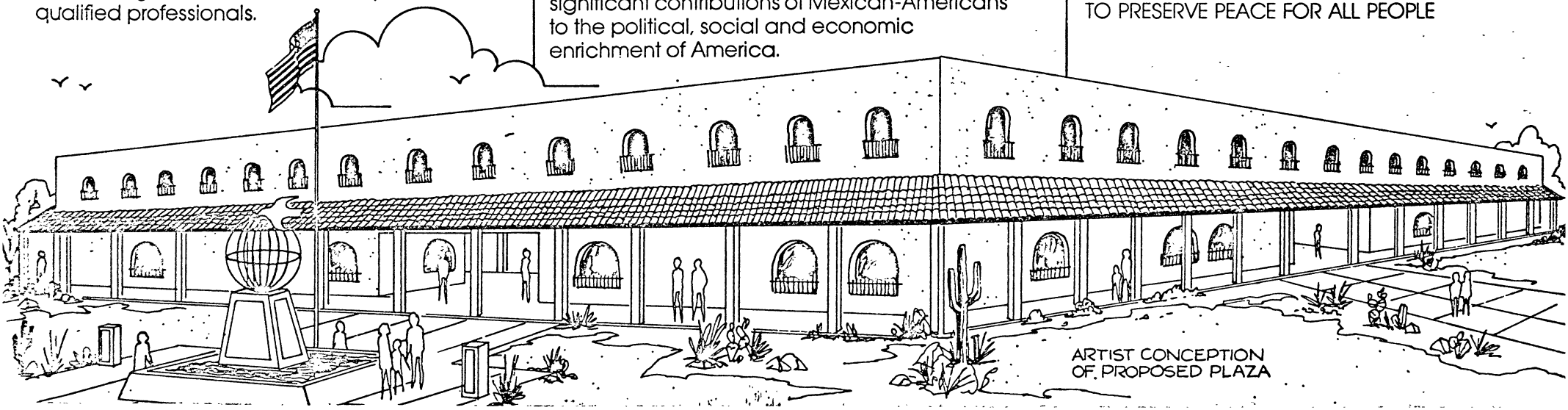
On a broader scale, the Foundation will investigate, publish and widely publicize its findings on such pertinent issues as veterans affairs, education and the history and significant contributions of Mexican-Americans to the political, social and economic enrichment of America.

MUSEUM space in the Plaza will be reserved to display relics from past wars, photographs and achievements of the war heroes, cultural art treasures, historical and Foundation research documents, and the works of Mexican-American sculptors, authors and artisans.

AND A NATIONAL MONUMENT will be conceived to memorialize the courageous men in whose honor the Foundation was created.

With dynamic effectiveness, it will symbolize their boundless inner strength and selfless contributions to the well being of mankind — the basic ideal to which the Foundation's purposes and programs will be forever dedicated.

MEXICAN-AMERICAN
WAR HEROES FOUNDATION, INC.
WITH HONOR WE SERVED
TO PRESERVE PEACE FOR ALL PEOPLE



ARTIST CONCEPTION OF PROPOSED PLAZA

IN THE MEMORY OF A FEW, FOR THE BENEFIT OF MANY, the Foundation has established a timeless and tangible tribute to American servicemen of Spanish-speaking heritage who have been awarded the Bronze Star Medal or higher national honor for exceptional service to the United States since World War I.

On behalf of these patriots and those who rise to such heights in times of future challenges, the Foundation is primarily pledged to offer special educational aid to dependents of all American veterans — past, present and future — who honorably defend our nation's ideals.

Additional Foundation goals include the creation of a research institute, cultural facility, historical museum and a national monument commemorating those brave champions, to whom the Foundation is dedicated, who so gallantly serve to secure and preserve peace and freedom for all mankind.

To insure that the Foundation's extensive activities are governed in a forthright and judicious manner, the Board of Directors has imposed stringent operating guidelines and retained a highly qualified management consulting firm, Progressive Enterprising Group, Inc., of Phoenix, Arizona, to manage its business affairs.

What's more important, a 20-member Advisory Board of professionals from across the nation has been selected to lend their special skills.

Thus, supporters and benefactors alike can be assured that the Mexican-American War Heroes Foundation will only undertake those educational, cultural, charitable and scientific programs which are unquestionably prudent and truly productive.

At long last we Americans have an opportunity to show our heartfelt gratitude and at least partially repay our priceless debt for the countless sacrifices made and hardships endured by members of our Armed Forces for so many decades.

The families of thousands of American servicemen need (and deserve) our help — truly "a hand up, not a hand out." Although different, their needs today are as great as our's were yesterday...and may be again tomorrow.

Through your tax-deductible financial support of the Foundation's non-profit and extremely worthwhile endeavors, they, too, can become more valued and productive members of our society.

For all time, they unselfishly gave of themselves to insure our way of life. With good conscience, can we — can you — do less to help enrich their lives now?

Please. Consider their plight. Consider our plea. Then give generously.

BOARD OF DIRECTORS

Rudolph Chavoya ..... Chairman
Jesus Jimenez ..... Secretary
Robert Valles ..... Treasurer
Fred Romero, Ph.D. ..... Member
Robert Cuellar ..... Member
Leopoldo M. Rivera ..... Member

MEXICAN-AMERICAN WAR HEROES FOUNDATION, INC.
P.O. BOX 25489/PHOENIX, ARIZONA 85002
TELEPHONE: (602) 252-6357

WITH HONOR WE SERVED TO PRESERVE PEACE FOR ALL PEOPLE