



EXECUTIVE DEPARTMENT
AUSTIN, TEXAS

PRICE DANIEL
GOVERNOR

April 18, 1960

To My Friends and Supporters:

You have been of great help to me in past campaigns and in my efforts to serve the people of Texas. For this I shall ever be grateful.

I hope you will forgive the informal nature of this letter, but it is the only way I have of quickly communicating with all of you. The purpose is to thank you for your past favors and to assure you that I will appreciate your help again on May 7.

All of the polls indicate that we can win the primary election May 7 with the biggest majority ever received by a Governor, but we must get out the votes. Please remind our friends of the early primary date--May 7. Also, I hope you will remember to attend your precinct convention on the same day.

I herewith attach a folder outlining the accomplishments made thus far and the program on which my campaign is based. Should you desire additional folders or bumper stickers, please write the campaign office, 314 Vaughn Building, Austin, Texas. Tell them how many you might need.

Please let me have your advice and suggestions at any time.

Sincerely,

Price Daniel

P.S. We have statewide TV broadcasts set for Monday night, May 2, and Friday night, May 6. We welcome any contributions that can be sent to apply on these broadcasts.