

SOUTHWEST TEXAS STATE COLLEGE

JAMES H. McCROCKLIN, PRESIDENT

SAN MARCOS, TEXAS

November 10, 1965

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The President,
The White House,
Washington, D. C.

Dear Mr. President:

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My deepest appreciation to you for your acceptance of the invitation of Southwest Texas State College to be on our campus. This was the highest honor a college could have received. We appreciate your continued support of higher education with its new meaning to the young men and women of the United States.

Southwest Texas State College will always be proud of the man who leads our country and the college wishes to be of service in any way we can to you and your staff. We deeply appreciate the national recognition given to our college and to our country as a result of your great leadership.

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In regard to the research project I discussed with you on the way to the helicopter, I have had a copy sent to Mr. Moyers. This project involves a very sincere proposal on our behalf to work with the Spanish-speaking child, very similar to the problems that I am sure you encountered as a teacher in Cotulla. I might add that very little has been done in this field since that date and we would like to undertake the program here at Southwest Texas State, particularly since the local population is about 50% Latin-American. These are fine people and great friends of this college. We look forward to undertaking the project to assist them.

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I appreciate your offer to send me a new photograph for the office. We are extremely proud of the one we have, but I will be delighted with a new one. We like to have all of our visitors and students see it when they enter my office.

I again say that Southwest Texas State College is very proud of our alumnus and of our nation's President.

Sincerely,

James H. McCrocklin
President

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