CONFIDENTIAL REPORT FOR SENATOR LYNDON JOYNSON. BY DR. HECTOR GARCIA June 10, 1960

BEAR SENATOR JOHNSON:

THIS REPORT WHICH I AM SUBMITTING TO YOU IS THE RESULT OF A TRIP THAT I UNDERTOOK ON MAY 31. JUNE 1.2.3.4.5. and 6th. IT INCLUDES WEST TEXAS NEW MEXICO AND SOUTHERN AND CENTRAL COLORADO.

THE PURPOSE OF MY TRIP WAS TO SEE WHAT I COULD DO AS AN INDIVIDUAL AND AS A FRIEND TO HELP YOUR CANDIDACY AS OUR NEXT PRESIDENT. THE REPORT IS FACTUAL AND WITHOUT ANY DISTORTION OR COLORING. I WANT YOU TO WIN AND I PLEDGE MYSELF TO WORK FOR YOU COMPLETELY TOWARDS THAT GOAL.

SOME OF THE REPORT MAY NOT BE TO OUR LIKING BUT I BELIEVE THAT IN ORDER FOR YOU TO FIND A SOLUTION YOU MUST KNOW THAT THEE IS A PROBLEM. I BELIEVE THAT WE CAN WIN BUT WE MUST MAKE SOME CHANGES AND RECOGNIZE THE DIFFICULTIES AHEAD. PERHAPS NO ONE ELSE WOULD GIVE YOU THIS REPORT SINCE MOST PEOPLE EITHER WANT SOMETHING FOR THEMSELVES OR ELSE DO NOT WANT TO BOTHER YOU WITH FACTS WHICH MAY NOT BE ENCOURAGIENG. AS YOUR DEVOTED FRIEND I SPEAK HONESTLY FOR OUR BENEFIT.

MOST OF MY INTERVIEWS CONVERSATION CONTACTS ETC. WER WITH LATIN AMERICAN PEOPLE AND MOST OF THEM WERE MY FRIENDS, SOME I KNEW WELL OTHERS ONLY SLIGHTLY. SOME WERE STRANGERS. THERE WER A BOUT 10% ANGLOS. MOST OF THE LATIN AMERICANS WERE CATHOLIC ALTHOUGH I DID NOT ASK THEM.

THE PRIMARY FACT IS "THAT A GREAT MAJORITY OF THE PEOPLE BELIEVE THAT YOU WILL EMERGE VICTOROIUS FROM THE DEM. CONVENTION IN LOS ANGELES." THEY DO NOT KNOW EXACTLY HOW IT WILL BE ACCOMPLISHED BUT THEY BELIEVE THAT YOU AND SPEAKER RAYBURN WILL DO IT. "

THIS SAME MAJORITY OF THE PEOPLE WHO ARE DEMOCRATS HOWEVER FAVORW. KENEDY" UP TO THAT POINT, (CONVENTION POINT). AFTER THE CONVENTION ABOUT THE SAME MAJORITY WOULD VOTE FOR YOU AND ALLMOST A COMPLETE MAJORITY WOULD VOTE FOR YOU 98% ON A JOHNSON KENEDY TICKET."
THERE IS NO DOUBT THAT KENEDY IS THE MOST POUPULAR DEMOCRATIC CANDIDATE INSPITE OF HIS RELIGIOUS HANDICAP.

I TOOK A LOAD OF MATERIAL ABOUT YOU THAT I PICKED UP FROM HDQTS. HERE AND FROM AUSTIN. THE MATERIAL, STICKERS, PINS ETC. DID VERY MUCH GOOD. MANY PEOPLE WERE SURPRISED THAT YOU WERE BEING BACKED BY MINORITY LEADERS LIKE MYSELF UNTIL I EXPLAINED THE FACT THAT YOU WERE THE GREATEST FRIEND THAT THE LATIN AMERICAN PEOPLE HAVE IN THE U.S. TODAY. THAT WAS THE GREATEST SELLING POINT TO THEM. I LEFT MATERIAL, ENVELOPES, ETC. WHEREEVER IWENT..

MOST PEOPLE BELIEVE THAT YOU AREBETTER QUALIFIED, TRAINED, DISCIPLINED, EXPERIENCED THAN KENEDTY AND TOTHERS. WHY THEY PREFERED KENEDY ON A POPULAR VOTE WAS HARD FOR ME TO DETERMINE EXCEPT THAT THEY THOUGHT THAT HE WAS THE "MORE LIBERAL" AND THEY STILL CONNECTED YOU WITH THE "DEEP SOUTH OR AT LEAST SOUTH PREJUDICES".

THE REST OF THE REPORT WILL BE DIVIDED INTO STATES AND CITIES THAT I VISITED DURING THIS TOUR. PLEASE NOTICE SPECIAL EMPHRSIS TO THE NEW MEXICO REPORT WHICH IS VERY INTERESTING.

TEXAS: WEST TEXAS.

SAN ANGELO, LUBBOCK, MULESHOE, LITTLEFIELD, SLATON LAMESA, BIG SPRING.

IN WEST TEXAS YOU ARE WELL KNOWN AMONGST OUR PEOPLE AND IN THIS AREA YOU ARE AHEAD OF KENEDY EVEN IN POPULAR VOTE. THERE WOULD BE NO TROUBLE IN HABING OUR PEOPLE 94% VOTING FOR YOU IN ANY KIND OF A TICKET AND POSSIBLY 98% VOTING FOR YOU AS THE FRES. CANDIDATE. THE SAME APPLIES TO THE ANGLO AMERICANS THAT I TALKED TO. MY SELLING POINT THROUGHOUT THE TRIP WAS:

1. THE FELIX LONGORIA THREE RIVER CASE.

2. YOUR TEACHING THE L.A. CHILDREN IN COTULLA, PEARSALL ETC. 3. YOUR PERWONAL FRIENDSHIP TO ME, THE G.I. FORUM, OUR PEOPLE.

L. POSSIBILITY OF "GETTING OUR FIRST LATIN AMERICAN FEDERAL JUDGE."

5. FACT THAT THE TEXAS DELEGATION TO THE NATL. CONVENTION WOULD HAVE SEVERAL LATIN AMERICANS WHILE THE EASTERN STATES WOULD NOT.

6. THAT IN THE FUTURE WE SHOULD HAVE AMERICAN AMBASSADORS AND AMERICAN CONSULS OF LATIN AMERICAN ORIGIN.

7. THE FACT THAT YOU WERE BEST LIKED IN MEXICO, CENTRAL AND SOUTH AMERICAN PLUS YOUR FRIENDSHIP FOR THE MEXICAN PRESIDENT. LOPEZ MATEOS

8. THAT YOU WERE THE ONLY CANDIDATE REP. OR DEMO. TO WHOM WE COULD TALK TO PERSONALLY SINCE ALL THE RESTS WERE STRANGERS TO OUR PEOPLE.

## NEW MEXICO:

- 1. EASTERN NEW MEXICO (KNOWN AS LITTLE TEXAS) YOU HAVE YOUR GREATEST STRENGTH ON THIS AREA MOSTLY AMONGST THE ANGLO AMERICANS ALTHOUGH I WOULD HAVE NO DEFFICULTY HELPING YOU WITH OUR LATIN AMERICANS. INCIDENTALLLY (LITTLE TEXAS) IS A TERM OF OPPROBIUM AND DISLIKE BY THE OLD "NEW MEXICAN" FAMILIES.
- 2. AREA AROUND BERNALILLO COUNTY " SLBUQUERQUE" IS THE MOST DIFFICULT AND IS VERY MUCH AGAINST YOU. AFTER VERY MUCH WORK I DID SOME GOOD AND FINALLY FOUND THE REASONS OF YOUR BEING DISLIKED THERE:
  - A. THIS AREA WENT VERY HEAVILY FOR CANDIBATE BURSEY FOR GOV. AGAINST BURROUGHS I BELIEVE BURSEY WON THE COUNTY. SINCE BURROUGHS BACKS YOU THEY WERE AGAINST YOU.
  - B. SOME OF THEM PRIOR TO MY COMING SAID THAT THEY WOULD VOTE REP. RATHER THAN VOTE FOR ANY OF BURROUGHS" FRIENDS OR CANDIDATES." I CONVINCED THEM THIS WAS BAD AND WRONG SPECIALLY IF YOU WERE THE CANDIDATE.
  - C. SEVERAL MONTHS OR YEARS AGO YOU GAVE A "SPEECH THERE" IN WHICH YOU MENTIONED THAT SEVERAL GOOD "TEXANS WERE SERVING IN NEW MEXICO OR RUNNING IT OR WERE THE BIB BHIEFS. THIS AGAIN WAS NOT POPULAR WITH THE LATIN AMERICANS OR OLD NEW MEXICANS THERE. SINCE THE MEX. AMERICAN WAR, TEX. REVOLUTION AND CIVIL WAR THESE SAME OLD FAMILIES HAVE A HISTORICAL DISLKING TO ANYTHING "TEXANS". IT IS PREJUDICE IN REVERSE BUT ITS THERE. I BELIEVE THAT THIS APPROACH " IN THE FUTURE MUST BE AVOIDED".
  - C. EVEN IN BERNALILLO I COULD GET OUR PEOPLE TO WORK FOR YOU.

    INCIDENTALLY KENEDY HAD A HEADQUARTERS DOWN TOWN RIGHT ACROSS
    THE FRANCI CAN HOTEL CARDS, BANNE PLACARDS ETC. I NEVER FOUND
    YOUR HEADQUARTERS. DURING THE COUNTY DEM CONVENTION KENEDY&S
    BROTHER TOM WAS THE RE AND THEIR GROUP PASSED OUT CARDS ETC.

- C. BERNALILLO COUNTY CONTINUED. EVIDENTLY KENEDY PEOPLE HAD DONE VERY MUCH WORK AMONST THE MASSES OF PEOPLE AND THEWOKRING MEN. ALL OF YOUR WORK WAS DONE ON A HIGH POLITICAL LEVEL NONE ON A LOCAL GRASS ROOT LEVEL. THIS APPLIES TO ALL OF NEW MEXICO. THE COUNTY CONVENTION COULD HAVE BEEN TAKEN COM LETELY BY THE KEN DY BERCES.
- R. SANTA PE. THE SITUATION HERE WAS ALLMOST AS BAD. IT WAS A GOOI THING THAT SENATORS CHAVEZ, ANDERSON, MONTOAY ETC. WERE FOR YOU. ALTHOUGH UP TO THE COVENTION TIME MOST OF THEM WERE ARAI TO PULL CLY ANDENLY SUPEPORT YOU. IN FACT THEY DID SUPPORT YOU BUT NO PUBLICLY OR OPENLY.
- 4. 484 AREA IN SOUTH WESTERN NEWS MEXICO SILVER CITY, DEMING ETC. OUR PROPER HERE WERE OF OPEN MIND THEY WOULD GO FOR YOUR. THEY ARE NOT SO SOLD ON KENEDY . HERE I DID NOT FIND MUCH GRASS HOOT WORK FOR YOU. BUT KENDY FORCES WERE WEAK. CENTRAL AND NORTHWEST NEW MEXICO. THE KENEDY FORCES WERE WELL AHEAD AND OF COURSE SOME OF THESE STRENGTH MAY BE ATRRITUED THAT IT IS "CATHOLIC COUNTY.
- MISTAKES IN NEW MEXICO 1 THERE IS NO QUESTION YOU DEPENDED VERY MUCH ON THE INFLUECE OF THE GOVERNOR BURROUGHS, SEN. CHAVEZ, ANDERSON, CONGRESMANMONTOAY ETC. EITHER THEY DID NOT WORK BARLY ENOUGH DOR YOU OR BLSE THEY DID NOT BOME TO THE GRASS ROOTS. THEY DEFINITELY HAD NO CONTROLOR INFLUENCE WITH THE VOTERS. THIS WAS A MISTAKE AND I SUGGEST THAT "YOU" OR YOUR "TRUSTED FRIENDS" START WORKING ONA GRASS ROOT LEVEL WITH THE COMMON MAN. "THIS WAS NOT DONE". THE PEOPLE MENTIONED ABOVE DOULD NOT DELIVER FOR YOU AND THEY CANNOT IN THE FUTURE. "ORGANIZA-TION" WAS LACKING . PERHAPS TOO MUCH OVERCONFIDENCE. THIS GRASS RACT LEVEL" SHOULD BE STARTED NOW.
  - PUEBLO, DENVER, COLORADO SPRINGS. COLORADO: KENEDY IS NO SO STRONG WITHS OUR PROBLE ANORE IN NEW MEXICO BUT HE IS AHEAD OF YOU. MOST DEMOCRATIC LEADERS ARE SO WORRIED ABOUT THEIR BACE THAT THEY DIDN'T WORK FOR YOU. AGAIN THERE WAS NOT MUCH LOCAL LEVEL WORK. HOWEVER I FEEL HERE ALSO THAT OUR PEOPLE AND THE MAJORITY OF THE PROPLE GOL. SPRINGS, SOUTH, AND SOUTHEAST WOULD GO FOR YOU. I WOULD RECOMMEND LOCALAND GRASS ROOT APPEAL BY YOU OR YOUR FRIENDS.

ACCOMPDISMENTS AND CONCLUSIONS: . EVERYONE AGREES YOUR ARE THE BETTER QUALIFIED, ABLE, EXPERIENCE ECC.

2. THEY BELIEVE YOU WILL WIN THE DEM. NATL CONVENTION.

3. THEY FEAR THAT YOU WILL NOT BE ACCEPTED BY THE NORTH AND EASTERN VOTERS AND THAT YOU WILL BE HARD TO SELL TO THEM SINCE THEY CONSIDER YOU " TOO SOUTHERN".

4. THE L.A. PROPLE WILL SUPPORT YOU BECAUSE THEY TRUST YOU AND THEY WOULD

ALL WELCOME A JOHNSON KENEDY TICKET.

5. THEY BELIEVE YOU ARE FOR THE LATIN AMERICANS BUT BELIEVE YOU ARE AGAINST MEGROES ( MOSTLY ANTI CIVIL RIGHTS).

6. THEY LIKE YOUR PERSONALITY AND SERIOUSNESS IN CONTRAST TO LIKING KENEDY FOR HIS POBBUARITY. "THE RELIGIOUS QUESTION WAS NEVERY BROUGHT OUT OPENLY.

## RECOMMENDATIONS THESE ARE PERSONAL OR MI OPINIONS .

- ACCOMPLISHED BY NAMING SOME OF YOUR OPPONENTS TO THE DELEGATION TO THE NATIONAL CONVENTION. I BELIEVE THAT THEY WOULD BE LOYAL TO YOU UNTIL THEY WERE RELEASED. I BELIEVE THAT IT ISN'T SO MUCH A PEELING OF BES' "BEING AGAINST YOU" AS BEING LEFT OUT BY YOU. PEES\_NALLY I BELIEVE THAT IF YOU APPROACH A MAN OR WOMAN TO WORK FOR YOU "NOT ONE SINGLE INDIVIDUAL LABOR OR LIBERAL" WOULD SAY "NO"
- 2. YOUR DELEJATIONS MUST HAVE SOME "COLORED PEOPLE" THEY MUST HAVE MORE THAN ONE LATIN AMERICAN. I WOULD BE GLAD TO GO AS A DELEGATE IF YOU LEAVE OUT THESE PEOPLE IT WOULD BE DISASTROUS. REMEMBER THAT CALIFORNIA HAS MANY LATIN AMERICANS AND GOLORE. PEOPLE. REMEMBER THAT " LOS ANGELES" HAS MORE MEXICANP PEOPLE THAN ANY OTHER CITY IN THE WORLD EXCEPT "MEXICO CITY". REMEMBER ALSO THAT THERE WILL BE PUERTO RICANS, HAWAIINS ETC. WHO ARE ALSO CLAL FIELD PRHITALLY AS LATIN AMERICANS.

  I KNOW MANY PEOPLE AND LEADERS IN LOS ANGELES.
- 3. YOU HACE WONDERPUL APPEAL, PERSONALITY, ABILITY AND LOCKS, BUT YOU ARE NOT SEKLING IT DOWN TO THE LEVEL OF THE LITTLE PEOPLE CAND MEITHER IS THE LITTLE MAN GIVEN AN OPPORTUNITY TO MELP YOU.
- 4. DON' DEPENDE TOO MUCH ON GOVERNORS, SENATORS, COMERESSEEN ETC.
  REALEMBER "NEW MEXICO". THEY ARE ALLRIGHT BUT ORGANIZE GRASS
  LEVEL WORKING MEN GROUP FOR "JOHNSON".
- 5. ARRANGS THAT WHILE IN LOS ANGELES THAT SOME MIMORITY GROUP GIVE YOU A ACCOUNTION, LUNCHEON, BANQUET ETC. I COOLD HEEP THERE.
- 6. DEFINITELY SWITCH TO THE "LYNDON JOHNSON" APPROACH, ABILITY, PERSONALITY THE "TEXAN" APPROACH IS NOT THE BEST NOW.

I AM READY TO SERVE YOU IN ANY WAY WHATSOEVER. PLEASE REMEMBED THAT THIS IS A PERSONAL REPORT SENT TO YOU BY YOUR TRUE, DEVOTED, PRIEND WHO IS FOR YOU ALL OF THE WAY. IT IS 100% DORRECT AND HOMEST: I KNOW THAT YOUWILL UNDERSTAND IT IF NOT PLEASE CALL ME. DEFINITELY WE SHOULD MAKE SOME "RADIO TAPES" IN SPANISH FOR YOU TO BE PLAYED THROUGHOUT THE NATION AND SPECIALLY IN CALIFORNIA NOW. I COULD DO IT FOR YOU. GET YOUR "BIOGRAPHY ETC." WRITTEN INSPANISH AND SEND IT TO THE DAILIES AND WEEKLIES CONVENTION MAGAIZNES ETC.

I WISH YOU THE BEST OF LUCK AND I FOR ONE "FEEL CONFIDENT THAT YOU WILL BE OUR HEXT PRESIDENT. I AM FOR YOU BECAUSE NOT ONLY ARE YOU MY FIREID BUT YOU ARE THE GREATEST, ABLEST, TRUEST, CANDIDATE FOR THE PRESIDENT OF MY COUNTRY.