



# CORPUS CHRISTI HISPANIC CHAMBER of COMMERCE

Ricardo A. Rodriguez  
PRESIDENT

February 20, 1989

Dear Friends:

The Corpus Christi Hispanic Chamber of Commerce in cooperation with the Corpus Christi Convention and Visitors Bureau, Corpus Christi Chamber of Commerce, Corpus Christi Area Economic Development Corporation, Heart of Corpus Christi and the City of Corpus Christi would like to present to you Fiesta de Corpus Christi.

The Fiesta de Corpus Christi is a celebration of Hispanic culture, art and cuisine. Its past originates in centuries old traditions of festivity and pageantry as established by the Roman Catholic Church in the 13th Century and brought to the New World by the Spanish and other Catholic adventurers and pioneers. Even today, Fiesta de Corpus Christi remains a joyous festival of life.

This spectacle now returns to its namesake in the New World with Fiesta de Corpus Christi in Corpus Christi, Texas. A first year event, scheduled for June 23, 24, and 25, 1989, with 100,000 people expected to join in the three day celebration, the Fiesta will commence Friday evening with a colorful procession blending traditional and contemporary pageantry and varied art forms.

A kaliedescope of events will fill the weekend. Festival goers will be thrilled by bloodless bullfights, spectacular fireworks, and Charro exhibitions. They will be absorbed by the display of quality modern and traditional Hispanic arts and crafts, fine needlework, patterned quilts, and a selection of flowers and produce at the "mercado". The crowds will wander past sand sculptures; urban murals, and sidewalk art, all being created as they watch. The sea air will be filled with the sound of music, ranging from mariachis to salsa, from jazz to top forty.

Fiesta de Corpus Christi's primary goals are to showcase the City of Corpus Christi, its rich Hispanic heritage and culture in a sophisticated manner with international flair and to develop an annual Hispanic festival of national acclaim that will tie-in to the quintcentennial celebration of the discovery of the New World in June, 1992.

The Corpus Christi Hispanic Chamber of Commerce invites you to a planning session to be held on Wednesday, March 1, 1989 at 5:30 p.m. This session will be held at the Corpus Christi Chamber of Commerce, 1201 North Shoreline in the Chamber Board Room.

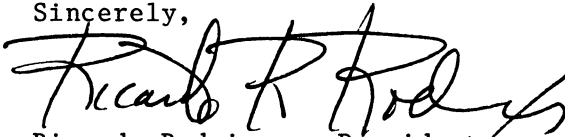
The Hispanic Chamber of Commerce has invited various individuals and organizations to participate in this planning session. We would like to inform you on the status of infrastructure and design, we would like to know "if and how" you would like to play a role, we would like to include other activities and events, some of you may choose to participate as advisors or financial supporters. Whatever the case may be, we are anxious to hear from you.

The success of Fiesta de Corpus Christi is dependent on individuals and organizations such as yourself, and total community involvement.

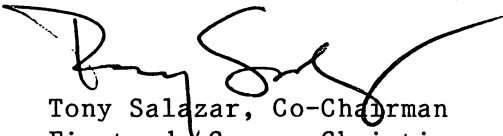
We look forward to seeing you at this planning session and more importantly, we look forward to your participation and support for Fiesta de Corpus Christi.

If you have any further questions, feel free to contact us.

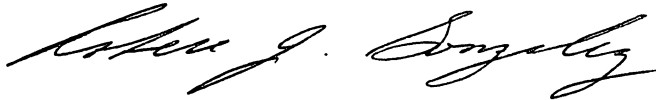
Sincerely,



Ricardo Rodriguez, President  
Corpus Christ Hispanic Chamber of Commerce



Tony Salazar, Co-Chairman  
Fiesta de Corpus Christi  
887-7408  
854-8711



Judge Robert Gonzalez, Co-Chairman  
Fiesta de Corpus Christi  
887-7408  
991-8931

/sg