

**THE HISPANIC HERITAGE AWARDS
ORGANIZATION OF AMERICAN STATES BUILDING
WASHINGTON, DISTRICT OF COLUMBIA**

EVENING EVENTS

7:30 pm Courtyard Reception: Mariachis de las Americas
8:00 pm Reception into Hall of the Americas

PROGRAM

8:30 pm Master of Ceremonies: Sonny Melendrez
Official Welcome

AWARDS

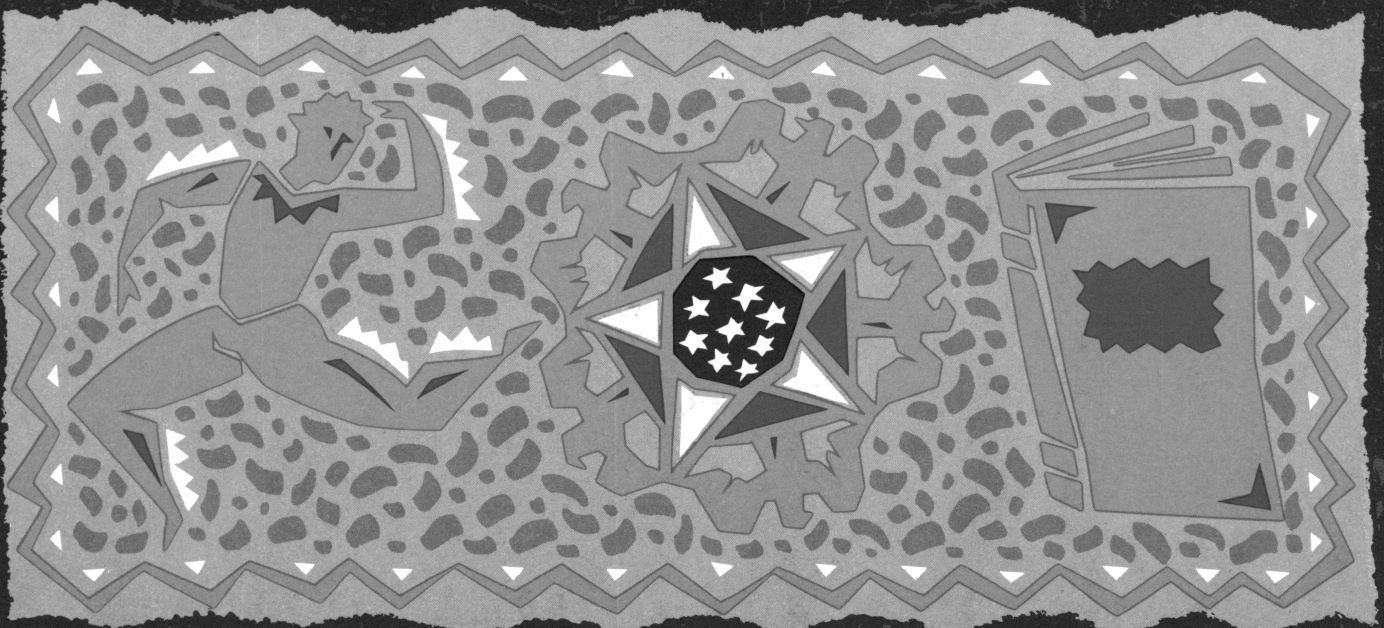
Literature ▼ Jimmy Santiago Baca
Presented by: The Honorable Phillip V. Sanchez

Performing Arts ▼ Fernando Bujones
Presented by: Marta Casals Istomin

Leadership ▼ Dr. Hector Perez Garcia, MD
Presented by: The Honorable Solomon P. Ortiz

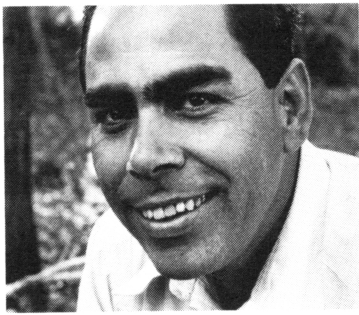
SPECIAL INTRODUCTIONS

The Seven-Up Company: John Albers
9:00 pm Music by Tito Puente and His Orchestra



HISPANIC HERITAGE AWARDS 1989

AWARD RECIPIENTS



Jimmy Santiago Baca

LITERATURE

Jimmy Santiago Baca was born in Santa Fe, New Mexico. He has received many awards for his literature: Before Columbus American Book Award, 1988; Ludwig Vogelstein Foundation Award, 1988; Berkeley Lecturer Fellowship, 1989; Pushcart Prize Awards, 1989; National Endowment Poetry Fellowship, 1987.

His *Black Mesa Poems* was published in 1989 as well as *Martin & Meditations* on The South Valley in 1987. He is presently working on his first novel, *In The Way of the Sun*, and has recently completed the play *Los Tres Hijos de Julia* which was commissioned by the Los Angeles Theater Center.

In September, Jimmy will tour the country giving lectures and readings from his works.



Fernando Bujones

PERFORMING ARTS

In 1974, Fernando Bujones won the first "Gold Medal" to ever be presented to an American male dancer at the International Ballet Competitions in Verna, Bulgaria. The same year, he made his European debut and since then has performed as a guest artist with the Royal Ballet at Covent Gardens, the Paris Opera and the Berlin Opera, to name a few. In 1984, he debuted as a choreographer with American Ballet Theatre with his first work "Grand Pas Romantique." Fernando, who was born in Miami to Cuban parents, performed at the White House for the President of the United States in 1985. In addition, he was the first American to be personally invited by the Ballet Director, Yuri Grigorovich, to perform as a guest with the famous Bolshoi Ballet in Moscow.



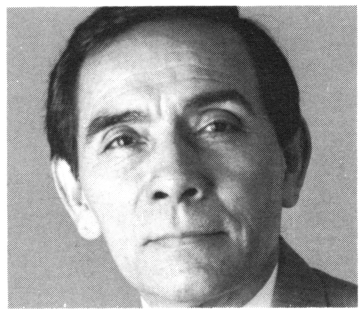
Dr. Hector Perez Garcia, MD

LEADERSHIP

Dr. Hector Perez Garcia is noted for being the founder of the American G.I. Forum, however, his accomplishments could fill a book. These include serving as an officer during World War II and receiving the Bronze Star Medal with six battle stars, serving as a Presidential representative on various committees and projects under Presidents John F. Kennedy, Lyndon B. Johnson and Jimmy Carter.

Dr. Garcia's life and dedicated leadership has influenced Hispanics in Texas and throughout the United States.

In 1984, he received the Presidential Medal of Freedom which is the highest civilian honor given in the United States to persons who have made especially meritorious contributions.



The Honorable Phillip V. Sanchez

AMBASSADOR

Phillip Sanchez served as U.S. Ambassador to Honduras, and later to the Republic of Colombia. He also served as the Director of the Office of Economic Opportunity and was the highest ranking Hispanic Presidential appointee in American history. He is currently the publisher of Noticias Del Mundo, America's only national chain of Spanish language newspapers.

For his outstanding services to our nation, he has received numerous awards and several honorary doctorates such as "Man of the Year" by the American Association of Colleges and Universities.



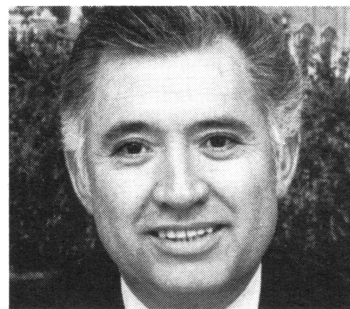
Marta Casals Istomin

ARTISTIC DIRECTOR

Marta Istomin, artistic director of the John F. Kennedy Center for the Performing Arts was born in Puerto Rico. She demonstrated her particular gifts for music at the age of five.

During her 17-year marriage to the legendary cellist, Pablo Casals, she helped establish the Casals Festival, the Puerto Rico Symphony Orchestra and the Conservatory of Music.

Mrs. Istomin has been awarded distinctions throughout the United States . . . the governments of Spain, France and Germany have decorated her with their highest civilian honors for her achievement in the arts.



The Honorable Solomon P. Ortiz

TEXAS CONGRESSMAN

Solomon P. Ortiz has served as Congressman of the 27th District of Texas since 1982. His vigorous dedication to work for economic development and a strong national defense has created popular support. In 1987, he was re-elected with eighty-seven percent of the vote. He serves on the following House Committees: Armed Services, Merchant Marine and Fisheries and the Select Committee on Narcotics Abuse and Control. In addition, he has worked on the Congressional Border Caucus and Congressional Hispanic Caucus.

Honors include being named the Conservation Legislator of the Year for the Sportsman Clubs of Texas.



Tito Puente

MUSIC

The simple initials, T.P., are legendary in the Latin music and jazz circles and can only belong to one person, "Tito Puente." He started playing professionally at 15 and later directed his energies studying at Julliard and the New York School of Music.

His group, the Picadilly Boys, pushed Latin Rhythms into the mainstream of American entertainment. Puente has won two Grammy awards and continues his fame as the King of Salsa . . . King of Latin Music!



Sonny Melendrez

MASTER OF CEREMONIES

Sonny Melendrez is a national television and radio personality with a true zest for life. Committed to the youth of America, he has earned public respect for his many charitable endeavors: a children's version of "We Are the World" earned a Grammy nomination; his Earthquake Relief Radio-thon for victims in Mexico City, and serving as emcee for the National Walk Against Drugs with former First Lady Nancy Reagan.

▼ HOST COMMITTEE ▼

Richard José Bela and Rodolfo Balli Sanchez
Co-chairmen

American G.I. Forum

Asociacion Nacional Pro-Personas Mayores
ASPIRA of America, Inc.

Cuban American National Council, Inc.
Cuban American National Foundation

Hermanidad Mexicana Nacional
Hispanic Association of Colleges & Universities
LAMA

Labor Council for Latin American Advancement

League of United Latin American Citizens

LULAC National Educational & Service Centers, Inc.

Mexican American Legal Defense & Educational Fund

Mexican American Women's National Association

National Association of

Cuban-American Women of the U.S.A., Inc.

National Association of

Latino Elected & Appointed Officials

National Association of Hispanic Journalists

National Association of Hispanic Publications

National Coalition of

Hispanic Health & Human Services Organizations

National Conference of Puerto Rican Women, Inc.

National Council of Hispanic Women

National Council of La Raza

National Hispanic Commission

on Alcohol & Drug Problems

National Hispanic Council on Aging

National Hispanic Quincentennial Commission

National Hispanic Scholarship Foundation

National Hispanic Student Network

National Image, Inc.

National Puerto Rican Coalition

National Puerto Rican Forum

SER - Jobs for Progress National, Inc.

U.S. Catholic Conference/Secretariat for Hispanic Affairs

U.S. Hispanic Chamber of Commerce

CORPORATE HOST



John R. Albers

PRESIDENT & CEO

The Seven-Up Company



Dale P. Schaufel

EXECUTIVE VICE PRESIDENT & CHIEF OPERATING OFFICER

The Seven-Up Company