

# HISPANIC HERITAGE AWARDS 1990

## **Host Committee**

Mario B Diaz, National Chairman  
*American G.I. Forum*

Carmela G. Lacayo, President - CEO  
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Janice Petrovich, Ed D  
Executive Director  
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Guarione M. Diaz, President  
*Cuban American National Council*

Burt Corona, Chairman  
*Hermanadad Mexicana Nacional*

Antonio Rigual, Ph D, President  
*Hispanic Association of Colleges and Universities*

Penny Harrison, Executive Director  
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Albert S Jacquez, President  
*L.A.M.A.*

Alfredo C Montoya  
Executive Director  
*Labor Council for Latin American Advancement*

Jose L. Longoria, Executive Director  
*LULAC National Educational Service Centers, Inc*

Antonia Hernandez, President  
*Mexican American Legal Defense & Education Fund*

Irma C. Maldonado  
National President  
*Mexican American Women's National Association*

Angel Noe Gonzalez, President  
*Natl. Assn. for Bilingual Ed*

Dr Ana Maria Perera  
Founder, Past President  
*National Association of Cuban-American Women of the U.S.A., Inc*

Harry Pachon, Ph D  
National Director  
*NALEO*

Manuel A. Toro, President  
*National Association of Hispanic Publications*

Nydia I. Santiago, Ph.D.  
Executive Director  
*National Conference of Puerto Rican Women, Inc*

Elia R. Mendoza, Chairman  
*National Council of Hispanic Women*

Raul Yzaguirre, President  
*National Council of La Raza*

Marta Sotomayor, Ph.D.  
President  
*National Hispanic Council on Aging*

Elaine Coronado  
Executive Director  
*National Hispanic Quincentennial Commission*

Ernest Z. Robles  
Executive Director  
*Natl. Hispanic Scholarship Fund*

Luben Montoya  
Chairman of the Board  
*National Hispanic Student Network*

Aurora Mojica, Executive Director  
*National Image, Inc.*

Louis Nunez, President  
*National Puerto Rican Coalition, Inc*

Hector Velazquez, President  
*National Puerto Rican Forum*

Ruben Franco  
President & Gen. Counsel  
*Puerto Rican Legal Defense & Education Fund*

Pedro L. Viera, President  
*SER-Jobs for Progress National*

Pablo Sedillo, Executive Director  
Secretariat for Hispanic Affairs  
*U.S. Catholic Conference*

## **Gala Chairmen**

Richard Jose Bela  
San Antonio, Texas

Marta Istomin  
Washington, D C

Rodolfo Balli Sanchez  
Washington, D.C.

## **Corporate Host**

John R Albers  
President & CEO

Dale P. Schaufel  
Executive Vice President &  
Chief Operating Officer  
*The Seven-Up Company*  
Dallas, Texas

SEPTEMBER 24, 1990  
ORGANIZATION OF AMERICAN STATES BUILDING  
WASHINGTON, D.C.

May 14, 1990

Dr. Hector P. Garcia  
1315 Bright Street  
Corpus Christi, TX 78405

Dear Dr. Garcia:

Enclosed are the nominations we received from the Host Committee Organizations for the 1990 Hispanic Heritage Awards. These nominations are being sent to you for your evaluation. You are one of seven members of the National Selection Committee--so your balloting is very important.

As a former recipient of this prestigious award, you are particularly aware of the high standards involved in selecting three winners. The grading will be 1-10 on the attached sheet, ten being the highest score. It is essential that we receive the ballots by May 24th, so we can notify the honorees and have time to schedule interviews and photo sessions.

For your convenience, we have enclosed a prepaid Federal Express waybill. Use this to return the entire package to us. It is essential that we receive this no later than Thursday, May 24.

I hope you have marked September 24 on your calendar. This year's Gala will be fantastic in addition to the awards ceremony, reception and dance, the Seven-Up Company will also be hosting a VIP reception for the honorees, the previous awardees, the National Host Committee, and the Ambassadors of the OAS.

If you need any additional information, call Elaine DagenBela at (512) 225-0731. I look forward to receiving your votes and to seeing you in Washington, DC in September.

Sincerely,



RICHARD JOSE BELA  
Co-chairman

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## BALLOT FOR THE 1990 HISPANIC HERITAGE AWARD

Indicate your preference by checking one box of parentheses for each nominee listed. Thank you.

	LOWEST SCORE									HIGHEST SCORE
	1	2	3	4	5	6	7	8	9	
• Alfredo Arreguin	( )	( )	( )	( )	(✓)	( )	( )	( )	( )	( )
• Amalia V. Betanzos	( )	( )	( )	( )	( )	(✓)	( )	( )	( )	( )
• Rosario Ferre, Ph.D.	( )	( )	( )	( )	(✓)	( )	( )	( )	( )	( )
• Pedro Jose Greer, M.D.	( )	( )	( )	( )	( )	( )	( )	( )	(✓)	( )
• Hernan LaFontaine	( )	( )	( )	( )	(✓)	( )	( )	( )	( )	( )
• A. Gabriel Melendez	( )	( )	( )	( )	( )	(✓)	( )	( )	( )	( )
• Rita Moreno	( )	( )	( )	( )	( )	( )	( )	( )	( )	(✓)
• Antonia Pantoja	( )	( )	( )	(✓)	( )	( )	( )	( )	( )	( )
• Hilda Perera, Ph.D.	( )	( )	( )	( )	(✓)	( )	( )	( )	( )	( )
• Hipolito (Paul) Roldan	( )	( )	( )	(✓)	( )	( )	( )	( )	( )	( )
• Tom Tellez	( )	( )	( )	( )	(✓)	( )	( )	( )	( )	( )
• Arturo Villar	( )	( )	( )	( )	( )	( )	( )	( )	(✓)	( )