CORPUS CHRISTI STATE UNIVERSITY

University Planning Steering Committee

June 27, 1990

RECOMMENDED

STATEMENT OF INSTITUTIONAL PURPOSE

Corpus Christi State University is an comprehensive urban university located on the South Texas Gulf coast. The University focuses on the higher education needs of South Texas and the state, and on coastal and urban issues.

Corpus Christi State University offers a wide range of undergraduate degree programs, masters degree programs responsive to regional needs, and doctoral and professional programs in areas of unique institutional strength. The University also provides continuing education programs that serve the needs of area businesses and professionals.

Undergraduate programs prepare students for productive careers in their chosen fields of study and provide them with the intellectual, cultural, and ethical foundations necessary to contribute effectively and positively to a changing global community.

Graduate programs prepare students for leadership roles in the future development of the region and the state through formal instruction and through scholarly and creative activity. The University emphasizes research endeavors that focus on solving problems related to the South Texas urban and coastal region.

Corpus Christi State University is committed to the pursuit of excellence in instruction, research and other forms of scholarly activity, and public service.

Consistent with this commitment, the University seeks to identify, recruit and retain students who have high potential for academic success, including those from groups who historically have been under-represented in higher education.

To these ends, Corpus Christi State University recruits and supports faculty and staff who share its broad goals and commitment to excellence.