



1 November 1990

999 Ponce, Suite 600, Coral Gables, FL 33134

Héctor P. García, founder
American GI Forum
1315 Bright Street
Corpus Christi, TX 78405

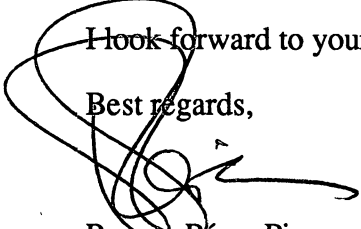
Dear Dr. García:

Our Nov. 4 cover story may interest you. I would welcome your comments, as would our readers.

VISTA is an English-language weekly directed at Hispanic Americans. It appears as a supplement to 24 newspapers across the country with a combined circulation of 1 million (estimated readership 3 million), in cities with large Hispanic populations.

I look forward to your reply. Please accept my respects and

Best regards,



Renato Pérez Pizarro
Senior Editor

rp/ms
enc.

HOST NEWSPAPERS CIRCULATION/DISTRIBUTION DATA

NEWSPAPER	VISTA DIST. DAY	CIRCULATION NEWSPAPER TOTAL	VISTA TOTAL
<u>ARIZONA</u>			
Tucson Citizen	SAT.	57,247	37,563
Phoenix Gazette	FRI.(pm)	112,223	24,431
<u>CALIFORNIA</u>			
Los Angeles Times	SUN.	1,412,515	100,425
Ventura Star-Free Press	SAT.	49,620	49,620
San Diego Union	SUN.	437,784	17,400
Oakland Tribune	SUN.	138,803	9,600
Long Beach Press Telegram	SUN.	148,169	11,850
Bakersfield Californian	SAT.	82,248	9,399
<u>COLORADO</u>			
Denver Post	SUN.	401,843	48,445
<u>FLORIDA</u>			
Miami Herald	SUN.	546,801	27,320
<u>ILLINOIS</u>			
Chicago Sun Times	SUN.	595,311	61,440
<u>NEW MEXICO</u>			
Albuquerque Journal	SAT.	119,400	87,485
Santa Fe New Mexican	MON.(am)	19,019	18,914
<u>NEW YORK</u>			
New York Daily News	SUN.	1,526,413	143,780
<u>TEXAS</u>			
San Antonio Express News	SUN.	272,631	93,789
Houston Post	SUN.	362,847	18,522
El Paso Times	TUES.	61,641	46,231
Dallas Morning News	SUN.	543,843	39,300
McAllen Monitor	SUN.	44,173*	47,876
Harlingen Valley Morning Star	SUN.	32,344*	35,480
Austin American Statesman	SAT.	172,766	32,800
Brownsville Herald	SUN.	19,863*	20,385
Laredo Times	SUN.	22,063	22,063
Waco Tribune Herald	SUN.	66,717	11,058

TOTAL VISTA CIRCULATION: **1,015,176**

* - 12 month average. Winter months have higher circulation.