

Mr. Hector Garcia 1315 Bright St. Corpus Christi, TX 78405

November 10, 1987

Dear Hector,

Knowing of your interest in our community, I am writing to bring you up to date on the only U.S. Senate race involving a Hispanic. I am also asking you to reaffirm your support with a campaign contribution. Your financial commitment will provide a tremendous boost to my campaign to unseat liberal Senator Jeff Bingaman.

The media attention that the campaign has received has been outstanding. Coverage of cur efforts in New Mexico has exceeded the coverage of my primary opponents by a factor of at least five to one. On the national level, the conservative newsweekly, Human Events, has promoted my campaign. And the prestigious publication, Congressional Quarterly, has predicted that "In New Mexico...the (Republican) party's chosen challenger may be Rick Montoya."

I am asking for a contribution of \$100. If you can send more, I would be extremely grateful. If you have to send less, I understand.

I know I can win this race because, coupled with my broadbase support, 22 percent of the registered Republicans in New Mexico are Hispanic and it is a crowded primary.

I have spent the last 20 years working for minority enterprise and developing a strong business sector within the Hispanic community. As a U.S. Senator I can continue to work toward building Hispanic business. An expanding economy is consistent with the conservative philosophy, and expansion of the Hispanic business community is crucial to our success.

I know I can count on your continued support.

Sinceramente,

Rick Montoya

RICK MENTOYA

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