



City of Corpus Christi

Office of the Mayor

June 20, 1988

John E. Bell
Regional Director
United States Department of Commerce
Bureau of the Census
Regional Office
Dallas, Texas 75242

Dear Mr. Bell:

In response to your letter of May 6, 1988, the City of Corpus Christi is happy to inform you that two liaisons have been appointed. The "political" liaison will be Dr. Hector P. Garcia, who is a very prominent figure in Corpus Christi and is noted for his services to the community. Dr. Garcia is highly recognized, especially by the Hispanic community in Corpus Christi, for his many accomplishments which have gained him state and national recognition. The City of Corpus Christi feels that Dr. Garcia will be a boost to the 1990 Census promotion efforts. The administrative liaison will be Mr. Guillermo Pulido. As you well know, Mr. Pulido has worked in past census programs including the local review for the 1980 Census, and is capable of working through City agencies and other community organizations.

In past correspondence to the Bureau of the Census, the City of Corpus Christi provided comments and suggestions on various issues, one of which was 1990 census outreach. In continuing this outreach program, the City of Corpus Christi plans to conduct neighborhood meetings, as well as, utilize local utility company mailouts, newsletters, local newspapers, radio and television media, and community service agencies to increase 1990 census awareness.

The City of Corpus Christi looks forward to working with the Census Bureau in promoting the 1990 Census and hopes to provide the cooperation and active participation necessary to make the 1990 Census a better one. Please find attached addresses and phone numbers for Dr. Garcia and Mr. Pulido.

Sincerely,

Betty Turner
Mayor of Corpus Christi

BT/GP:dc

cc: Dr. Hector P. Garcia
Juan Garza, City Manager
Armando Chapa, City Secretary
Guillermo Pulido

John E. Bell
June 20, 1988
Page 2, 1988

Dr. Hector P. Garcia
1315 Bright
Corpus Christi, TX 78405
(512) 883-1789

Guillermo Pulido
City Planning Department
P.O. Box 9277
Corpus Christi, TX 78469
(512)880-3560