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LA VOZ LATINA

KSAB-FM KUNO-AM

FREE
GRATIS

AÑO 7 NUMERO 70

Corpus Christi, Texas

FEBRERO 1997

THE TEJANO MUSIC AWARDS SATURDAY MARCH 1, 1997
ALAMODOME SAN ANTONIO TICKETS (210) 224 9600



MURIO CORNELIO REYNA

Murió el gran CORNELIO REYNA CISNEROS, en un hospital de la capital de México, víctima de una úlcera.

CORNELIO fué sepultado en REYNOSA, TAMAULIPAS, el Viernes 24 de Enero y al sepelio asistieron miles de fans y compañeros de la música, entre otros muchos RAMON AYALA, con quien cosechó grandes éxitos en la época de LOS RELAMPAGOS. Cornelio

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TEJANO ARTIST FREDDIE MARTINEZ INDUCTED INTO THE HALL OF FAME

Born ALFREDO RICARDO MARTINEZ in Corpus Christi, Texas on April 15, 1942, Freddie Martinez was the youngest of three children. Martinez' father, Lee Martinez Sr. owned and managed several night spots in Corpus Christi. Martinez' mother, Rosa was a Galvan, sister to orchestra leaders Ralph, Sammy, Eddie and Bobby Galvan.

Young Freddie took up the trumpet at the age of nine. Given that he was musically inclined to start with, and with musical influences all around him, it followed that he would excel once he got to the Junior and High School level. He was a drum major at Wynn Seale Junior High and owned first chair trumpet at Roy Miller High School. By 14 Freddie was sitting in as substitute in uncle Ralph Galvan's Orchestra. In 1958, while still in high school and only 16 years of age, he formed the Freddie Martinez Orchestra and became a professional musician.

Although he was a trumpet player by choice, he decided to try his hand at singing so he could bring some consistency into that aspect of the music. By 1959 was going to school full time, managing and fronting his orchestra and working part time as a DJ to boot, He was also busy in the studio, recording mostly 45's and an occasional album. Dissatisfied with the way things were going with his career and feeling that he was not being promoted sufficiently well by those labels, Martinez decided to take a shot on starting his own record label.

The first album released on the Freddie Records label "Botoncito de Carino" made s substancial initial impact. The album had several hits in it, including the title track, a tune written by noted composer Johnny Herrera. By 1971, with the release of his 4th album called "Te Traigo Estas Flores," Freddie Records and Martinez hit the big time. His band performed before capacity crowds in Los Angeles' MILLION DOLLAR THEATRE, The Hollywood Palladium, and

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FREDDIE MARTINEZ Continues

New York Madison Square Garden. Te Traigo Estas Flores eventually sold over one million units in the United States and Mexico.

in 1977, after 11 years on the road and after recording nearly 30 albums, Martinez decided to retire his orchestra and devote more time to his family. Artists such as TONY DE LA ROSA, LITTLE JOE, JOE BRAVO, AGUSTIN RAMIREZ AND SUNNY and THE Sunliners signed with Freddie. RAMON AYALA, who had made a name for himself as one half of LOS RELAMPAGOS came under the Freddie label in 1974.

Today Freddie Records is one of the premier independent Latin records labels in the business. Although Martinez has turned over the day to day operations of the label to his sons Freddie Jr. John and Marc, he continues to keep his hand in the business. He takes great pleasure in writing songs and enjoys the artistic give and take of recording sessions.

Earnest and soft spoken, Martinez lets his accomplishments speak for themselves. A generous, humble and religious man, he cares deeply about his family and values his numerous long term business relationships.

Operación "Heat Help"

La operación "Heat Help" es un programa de la ciudad de Corpus Christi, para dar ayuda con el costo de la calefacción a los clientes que reúnen los requisitos fijados por el DEPARTAMENTO DE SERVICIOS HUMANOS DEL CONDADO NUECES.

- 1) Los clientes deben ser de 60 años o más.
- 2) Jéfes de familia en asistencia categórica
- 3) Recibir entradas económicas bajo lá guía federal de pobreza.

SI UD. CREE REUNIR ESOS REQUISITOS Y CALIFICAR PARA AYUDA, LLAME AL TELEFONO 885 6922, A PARTIR DEL DIA 6 DE ENERO DE 1997.