

Mike McKinnon, is President and General Manager of KIII-TV, Channel 3 and KXIX-TV, Victoria, and son of Clinton D. McKinnon, who was born and raised in Waco, Texas, and is a former United States Congressman.

Mike McKinnon attended Redlands University, Redlands, California and Harvard Graduate School of Business in Television Management.

Widely known for his active civic work, he was awarded a "Presidential Citation" by President Richard M. Nixon for his public service efforts during and after Hurricane Celia . . . the first such award given to a broadcaster.

He was selected Boss of the Year in 1970 by the Coastal Bend Chapter National Secretaries Association and was selected as "Outstanding Young Man of the Year in 1971" by the Corpus Christi Jr. Chamber of Commerce.

He is holder of a "special citation" from the National LULAC Council for his service to the Mexican-American Community in the South Texas area.

He was elected, by his fellow broadcasters, as 1971 President of the Texas Association of Broadcasters, the largest state broadcast organization in the nation. He is the youngest man ever to have served as President of this organization.

McKinnon was appointed in October by the U.S. State Department to a group of 13 U.S. representatives to attend a top security briefing at NATO headquarters in Brussels, Belgium.

He has recently completed a 30-part television series entitled "Drugs A to Z" which he narrated and has received wide acclaim from the South Texas Area for his interest in young people and combating the growing drug problem.

McKinnon is a candidate for the Texas State

