

If you're a writer --

Would a frank report on your manuscript be helpful?

You recently received our booklet, HOW TO PUBLISH YOUR BOOK. It explained that we'd be happy to evaluate your writing without charge or obligation to you.

You are invited to send us your manuscript for an editorial and sales appraisal. We'll tell you, quite frankly, whether it can fit into our publishing plan and the extent of your subsidy.

You will also receive -- without any cost to you -- one of our published titles so that you can best judge the quality and craftsmanship of a Comet Press Book.

If your book is accepted, the quality of our publishing standards will be reflected in its design, manufacture, and promotion efforts. You obtain a handsome 40% return on sales. Since the copyright is taken in your name, you are fully protected on any income from book clubs, reprints, foreign translations, or syndication rights that may be received.

Please write me if you have any questions.

In the meanwhile, may we look forward to reading and reporting on your manuscript? An evaluation will be mailed promptly and without any cost to you.

Very sincerely yours, Uniclear Sheeday

M. U. SHELDON Executive Vice President

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