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April 30, 1985

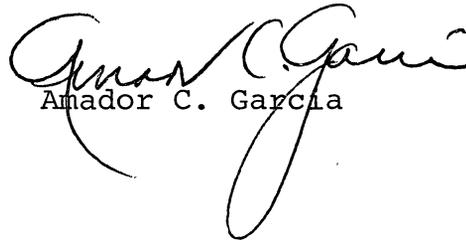
Dr. Hector Garcia
1315 Bright
Corpus Christi, Texas 78405

Dear Dr. Hector:

Enclosed please find proposal by Del Mar. I will meet with you after my meeting with the Del Mar Group.

Thank you.

Very truly yours,


Amador C. Garcia

ACG/pr

cc: Dr. Cleo Garcia
2601 Morgan Avenue
Corpus Christi, Texas 78405



Del Mar College
Baldwin And Ayers, Corpus Christi, Texas 78404

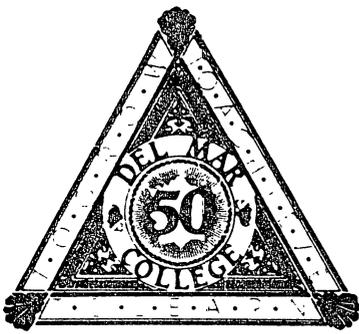
April 30, 1985

To: Amador Garcia ✓
Liz Flores

The attached is for your review prior to our meeting Wednesday afternoon, May 1, on the West Campus. I have also invited Glen Kost to meet with us.

EB:sa

Enclosure



Del Mar College
Baldwin And Ayers, Corpus Christi, Texas 78404

April 29, 1985

TO: Ed Biggerstaff
President

FROM: Glen E. Kost
Associate Dean - Health Sciences *Glen*

RE: Development Proposal - Center For Ethnic Studies And Cultural Development

Pursuant to our discussion of Friday, April 26, 1985 and a response to the Jack Solka letter of Tuesday, April 23, 1985 and the Ed Harte editorial of Saturday, April 27, 1985 regarding Dr. Hector P. Garcia; I am pleased to submit the following recommendation to you regarding an initial project for the launching of our extensive Development Program for the Del Mar Foundation.

CENTER FOR ETHNIC STUDIES AND CULTURAL DEVELOPMENT

At Del Mar College

In Honor of Doctors Hector P. Garcia and Clotilde P. Garcia

Initially a repository for the United Nations papers of Dr. Hector and his American GI Forum papers. Dr. Hector served in the United Nations under President Jimmy Carter and was the 1984 recipient of the Presidential Medal of Freedom by President Ronald Reagan. Also, a repository for the historical papers of Dr. Cleo in her work on Captain Alonzo Alvarez de Pineda the 16th Century Spanish explorer credited with discovering Corpus Christi. Pineda lived from 1494 to 1519 and was naval adjutant and envoy of Francisco de Garay, governor of Jamaica. He was also the first European to map and sail along the northern coast of the Gulf of Mexico from the coast of western Florida to present day Vera Cruz, Mexico in 1519. Other works by Dr. Cleo include: Padre Jose Nicolas Balli and Padre Island and Seige of Camargo.

Because of their involvement with Del Mar College through their brother - Dr. J.A. Garcia, regent from 1939 to 1960, when he was replaced by his sister, Dr. Cleo who served from 1960-1981 and their cousin Amador Garcia, currently serving on the board.

It is recommended that the fifth floor of the William F. White Jr. library be the temporary location for this literary collection with long range plans calling for a \$2.4 million Center for Ethnic Studies and Cultural Development.

We can enhance the position of the College by providing outstanding instructional support for the total mission of the College. Proceeds from the Center endowment can be used to supplement teaching resources for Psychology, Sociology, History, Government, Humanities, Language, and Anthropology. These can be in the form of lectureships, endowed chairs, sabbatical support or visiting professorships.

It is further recommended that Dr. Hector P. Garcia be named Distinguished Professor Emeritus of Ethnic Studies and Cultural Development for purposes of discussing his work with the United Nations and the American GI Forum. With the diverse multi-ethnic, cultural heritage of Corpus Christi, Del Mar College offers the logical repository for such a teaching resource.

Initial funding requirements will be \$500,000 for the full implementation of the Garcia Collection. An endowed professorship will require a minimum of \$100,000.

It is however, recommended that a goal of \$2.4 million be set. Del Mar College is almost half way into our 50th Anniversary Celebration. If we are to continue growing, we must build relentlessly on the rich heritage of our community and area. One way to invest in the future is through these who have made significant contributions.

Additional segments of the Center of Ethnic Studies and Cultural Development would include the M. Harvey Weil and Morris L. Lichtenstein families. Weil served on the board of regents from 1951-1958 and Lichtenstein from 1951-1970. Additionally would be the King Ranch family because of the service of Mrs. R.M. Kleberg on the original Del Mar board in 1935. She was the vice president of the original group.

The following procedural steps would determine program implementation. I urge immediate attention because of the possible commitment by the Garcia family to Yale University or some other institution.

- 1.) Approval of the concept and proposed implementation plan - President Ed Biggerstaff
- 2.) Concurrence from the Foundation Board and/or Regents
- 3.) Approval and support from the Garcia families
- 4.) Finalization of the Center proposal to include:
 - a.) Appraisal of initial papers from Dr. Hector P. Garcia
 - b.) Appraisal of initial papers from Dr. Clotilde P. Garcia
- 5.) Formulation of a fund raising advisory committee
 - a.) It is recommended that Jack Solka be given serious consideration
 - b.) It is further recommended that Ed and Janet Harte be included in some official capacity
- 6.) Review and approval of following funding resources:

FOUNDATIONS

AMOUNT TO BE SOLICITED

Paul and Mary Haas	\$ 100,000
King Ranch Family Trust	70,000
James R. Dougherty Jr.	100,000
Hygeia	10,000
Houston Endowment Inc.	25,000
Moody	25,000
Robert Jr. and Helen C. Kleberg Jr.	10,000
Kane	2,000
Arney	2,000
Warren	8,000
Zales	10,000
Sears	10,000
Levi Strauss	40,000
Penney	10,000
Haggar	5,000
Gulf Oil Foundation of Delaware	300,000
John G. and Maria Stella Kenedy Memorial	700,000
Lightner-Sams	125,000
J.E. and L.E. Mabee Foundation	100,000
Earl C. Sams	5,000

\$1,657,000

Others to be selected as needed

FINANCIAL INSTITUTIONS

AMOUNT TO BE SOLICITED

Texas Commerce Bank	\$ 28,000
Parkdale Bank	15,000
First City Bank	30,000
Citizens Bank	20,000
First State Bank	6,000
Southwest State Bank	1,000
Mercantile National Bank	10,000
American National Bank	3,000
Corpus Christi National Bank	50,000
Peat, Marwick, Mitchell and Co.	1,000

\$164,000

BUSINESS AND INDUSTRY

AMOUNT TO BE SOLICITED

American Bottling Company	\$ 5,000
Coors Brewery	5,000
Mobil Oil	5,000
HEB	25,000
Pennzoil Producing Company	25,000

\$ 65,000

Others to be selected as needed

PRIVATE CITIZENS AND GROUPS	AMOUNT TO BE SOLICITED
Ed and Janet Harte	\$ 5,000
GI FORUM	5,000
LULAC	1,000
NAACP	1,000
Pan American Round Table	1,000
Medical Society	5,000
Hayden Head Sr.	1,000
	<hr/>
	\$19,000

Others to be Selected as Needed

- 7.) Structural assessment of William F. White Jr. Library fifth floor to determine:
 - a.) Security
 - b.) Public access
 - c.) Document display and research capabilities
 - d.) Instructional supervision of center contents
 - e.) Other elements as determined by the Foundation and/or Regents and/or College Administration

It is further recommended that distinguished Hispanic personalities be included in this specific development activity such as:

Historian and linguist - Richard Santos
Channel III-TV Newscaster - Cynthia Gutierrez Shelley
(A Garza-Falcon descendant)
U.S. Representative Eligio "Kika" de la Garza of Mission
Texas Senator Hector Uribe of Brownsville
Representatives of the American GI Forum (to be selected by the Garcia Family)
Al Martinez of Alice - Jim Wells County Commissioner
Associate Dean Mari-Luci Jaramillo - University of New Mexico and former
Ambassador to Honduras
Dean Emeritus Paul N. Ylvisaker of Harvard Graduate School of Education
U.S. Congressman Solomon Ortiz
David C. Garza, Brownsville
Raymond Rodriguez, Manager - Merrill Lynch, Pierce, Fenner and Smith Inc.
House Speaker Pro-Tem - Representative Hugo Berlianga
Senator Carlos Truan
Representative Eddie Cavazos
Regent Dr. Roberto Bosquez

Some thought should also be given to have former President Jimmy Carter as the co-honorary chairmen with President Ronald Reagan.

Thank you for your favorable review and consideration of this proposal. I am available to discuss this in more detail at your earliest convenience.

Letters

It's time for city to honor Dr. Garcia

Dr. Hector Garcia is again being honored by others for his work and contributions to the civil rights movement in the United States. Recently, it was President Reagan who presented to Dr. Garcia the Presidential Medal of Honor. Now, Yale University has endowed a chair to honor the founder of the American GI Forum.

It is about time that Corpus Christi honors one of her most distinguished and nationally prominent sons. A good way to start is to generate a grass roots effort to house and retain in Corpus Christi Dr. Garcia's personal papers and correspondence. These documents have attracted many scholars and writers to Corpus Christi. It would be a shame to lose this asset to some other community.

JACK SOLKA

Corpus Christi Caller Times

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It's time for citywide tribute to Dr. Garcia

Dr. Hector P. Garcia gained yet another honor this month, as Yale University announced it had established an endowed chair in Chicano studies in his name — an honor accorded, a university spokesman explained, “because of his involvement, throughout his life, in the advancement of Hispanics, especially in education.”

Certainly the recognition is richly deserved in that it highlights Garcia's long record of service to the community and the nation. It is also useful in another sense, serving as a reminder to Corpus Christi that it's time — past time, some would say — for the entire community to put together a fitting tribute to a man whose contributions all but defy cataloguing.

The man known as “Dr. Hector” has been a leader in the truest sense of the word: He has led not through arm-waving or hollow rhetoric, but by example. He has not shrunk from confrontation, but he has always endeavored to work within the system and in a constructive spirit.

In the post-World War II period, when it was far from fashionable for members of any minority group to speak out, Garcia was a trailblazer, founding the American GI Forum and working tirelessly for recognition of the needs and aspirations of Mexican-Americans. He has sought and won electoral reforms, and has worked tirelessly to involve Hispanics in the political process. He has been consistently active in humanitarian causes, giving freely of his time and talents in the community's service.

He served during the Carter administration as a member of the American delegation to the United Nations; and in 1984 he received from President Reagan the Presidential Medal of Freedom, the highest honor an American civilian can receive from the government. He is arguably Corpus Christi's most noted citizen, respected and renowned nationwide.

In light of all this, it seems not only appropriate but imperative for Corpus Christi and South Texas to arrange an observance enlisting all elements in the community to honor a remarkable man and an exemplary career. And beyond that, some more enduring form of recognition — perhaps a permanent repository for the Garcia papers, as has already been suggested by one Caller letter-writer — would be very much in order.

Corpus Christi and all its residents are very much in Dr. Hector P. Garcia's debt. Now it is incumbent on the community to acknowledge that debt and attempt in some measure to repay it.