



League of United Latin American Citizens

COUNCIL NO. 1

ROBERT RIVERA
President

JULY 17, 1987

PRESS RELEASE

BEING THAT BAYFEST IS A COMMUNITY EVENT THAT RELIES ON COMMUNITY ORGANIZATIONS FOR SUPPORT WE BELIEVE THAT THESE ORGANIZATIONS SHOULD BE TREATED EQUITABLY. THE PAST TWO YEARS LULAC COUNCIL #1 HAS NOT BEEN TREATED FAIRLY.

LAST YEAR WE MANNED A BOOTH SELLING FRIED CHICKEN AND CHOSE TO POST THE BRAND NAME ON OUR BOOTH. WITHIN HOURS WE WERE INSTRUCTED THAT THE SIGN MUST COME DOWN & IF WE DID NOT COMPLY THE POLICE WOULD BE CALLED IN TO HANDLE THE SITUATION. AT THE SAME TIME ANOTHER ORGANIZATION WAS ALLOWED TO KEEP THEIR SIGN UP WHICH ADVERTISED THE NAME OF WHATABURGER. OBVIOUSLY, A DOUBLE STANDARD WAS IMPOSED BY THE BAYFEST COMMITTEE.

THIS YEAR ONCE AGAIN APPROACHED BY THE BAYFEST COMMUNITY TO SUPPORT BAYFEST 87. WE REQUESTED TO SELL TURKEY LEGS. THE DENIAL OF OUR REQUESTED PROMPTED OUR COUNCIL INTO ACTION. SEVERAL ORGANIZATIONS HAVE SERVED DUPLICATE ITEMS OVER THE YEARS SO WE KNOW A PRECEDENT HAS BEEN SET. TURKEY LEGS IS A POPULAR ITEM WITH A STRONG DEMAND AND WE BELIEVE WE SHOULD HAVE OUR CHANCE AT SERVING SUCH AN ITEM. AFTER BEING DENIED WE APPROACHED THE BAYFEST COMMITTEE ABOUT OUR REQUEST. THE COMMITTEE SUGGESTED THAT WE SELL TAMALES, CARNE QUISADA, OR TACOS, TRADITIONAL "MEXICAN FOOD ITEMS." SUCH A STEREOTYPICAL ATTITUDE BY THE COMMITTEE IS EXACTLY WHY OUR REQUEST WAS DENIED. BECAUSE OF THIS ATTITUDE THE RESULTING APPOINTMENTS OF FOOD ITEMS & BOOTH SITES HAS TRADITIONALLY NOT BEEN IN OUR FAVOR. IN RESPONSE TO THIS PREVAILINGS ATTITUDE OF THE BAYFEST COMMITTEE. LULAC COUNCIL #1 HAS CHOSEN NOT TO PARTICIPATE IN BAYFEST 87 AND SHALL ENCOURAGE OTHERS TO FOLLOW SUIT.

FOR FURTHER INFORMATION CONTACT GABE RIVAS AT 883-8970.

*Robert Rivera
President
Lulac Council
#1*