

Sen. Lloyd Doggett

Democrat for U.S. Senate

1101 Nueces

Austin, Texas 78701

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MEMORANDUM

TO: MEMBERS OF THE COMMITTEE FOR A CONTEMPORARY TEXAS

FROM: CO-CHAIR JOHN GRONOUSKI *JK*

DATE: OCTOBER 10, 1984

RE: PUBLICIZING THE COMMITTEE'S SUPPORT FOR THE ELECTION OF SENATOR LLOYD DOGGETT TO THE UNITED STATES SENATE

Senator Doggett is most appreciative and proud of the support he has received from each of you on the Committee. Its members constitute a virtual "Who's Who" of Texas leaders in the major public policy area, ranging from persons who have served their country as Ambassadors, Cabinet Officers, and leaders in farm and environmental policy, to eminent scholars, businessmen and students of the arts.

Many of you have already been called upon by Senator Doggett and his staff for consultation and advice in those policy areas in which you have special experience and competence. You can be sure your advice will continue to be sought by candidate Doggett and, after November 6, U.S. Senator Doggett.

Our first objective, of course, is to do what we can to make sure that Senator Doggett defeats Congressman Gramm on November 6. One way we can do this is to make sure that the voters are aware that the Senator has attracted the support of the caliber of persons who make up our Committee.

To facilitate this awareness, I have proposed that between now and November 6 one or more half page ads be placed in newspapers covering the major population centers of the state. I don't need to tell you that this will cost money, a commodity which is in relatively short supply in the Doggett campaign.

I am therefore proposing that the Committee assume responsibility for raising the funds needed to publicize its support of Senator Doggett. If each of us raised \$100 for this purpose an ad could be placed in newspapers in six of the state's major population centers. I know this is an imposition; my only response is that the stakes are high and, I am convinced, publicizing your role in this campaign and beyond can make a significant difference on November 6. I am enclosing a xerox*of the ad. It is in rough form but will give you an idea of how it will look and what it will say. The tree over-lay, for instance, will not obscure your names in the finished product. Let us know if you have any problems with the advertisement.

To succeed in this effort we will need to have the funds in hand on or before October 22. Please send contributions to:

Lloyd Doggett for Senate Campaign Headquarters
406 W. 13th Street
Austin, Tx. 78701

Attn: Mary Paul Smith Jespersen