"Last week, with the stroke of a pen on two and a half typewritten pages, Secretary of State Bob Bullock in five minutes made more folks in Texas honest than the Legislature had even thought about doing."

Longview News-Journal, December 9, 1971

"Texans probably will see and hear a lot more of the most vocal and controversial Secretary of State in decades." San Antonio Express, December 19, 1972

"Bullock's style is an oasis of forthrightness in the desert of mush-mouthed politicans surrounding him."

The Texas Observer, March 3, 1972

"Secretary of State Bob Bullock's new campaign contribution reporting edict is the most forward step for the political process since the secret ballot."

> Port Arthur News, December 19, 1971

"In 1967, he was named by Attorney General Crawford Martin to head the new Anti-Trust and Consumer Protection Division. . . . Martin often has credited Bullock with doing most of the legal work which led to recovery of several million dollars by the State and big Texas hospitals in a nation-wide federal suit against major pharmaceutical manufacturers."

Austin American, September 2, 1971

"Bullock is set apart from the usual established pattern of state officials — he is probably the most brazen, out-spoken Secretary of State Texas has seen in many years." Fort Worth Star-Telegram, September 6, 1972

"Bullock turned his vast energies to reforming the election processes governed by his office and quickly won the admiration of election reformers for his red-tape cutting."

Dallas Times-Herald, September 24, 1972

"Bullock is a blunt-talking and hard-hitting fellow."

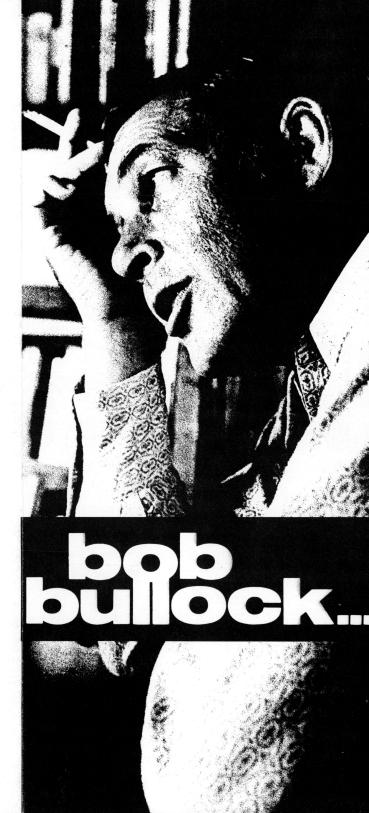
Dallas Morning News, September 21, 1972

"Bullock's candidness has probably been the chief cause of his being so controversial."

Houston Chronicle, September 24, 1972

ol. Adv. paid for by Bob Bullock Campaign Fund 5.O. Box 3331, Austin, Texas 78764 Ed Wendler and Ken Wendler, Co-Campaign Managers

bullock bullock



PLACE STAMP HERE



The Man.

Bob Bullock says what he feels. Does what he believes is right. As he proved when he was Secretary of State, he is unadulterated straight talk that won't be muzzled.

A veteran of the Korean Conflict and a graduate of Texas Tech and Baylor Law School, Bullock was born



44 years ago in the small Central Texas town of Hillsboro, a community, like many others in Texas, which builds strong and determined men and women, with a sense of purpose.

Bullock's purpose is public service. For him, no job has been too small to be important or too big to handle.

Widely experienced in government, Bullock has served as a member of the House of Representatives on the important Revenue and Taxation Committee, Chief of the Anti-Trust and Consumer Protection Division of the Attorney General's office and Chief Legal Counsel for the Governor.

Most noteworthy is his tenure as Secretary of State, an

office in which he perhaps best demonstrated his vast executive and administrative ability. In that office, he cleaned up campaign financing and developed a fair, workable and economical elections system.

Bob Bullock is controversial because he calls things as he sees them. You know where he has been, where he stands, and where



he will be as Comptroller. He stands on the side of the taxpayers. He is there when you need him and will be when you want to talk.

Bob Bullock. You know where he is.

The Office.

Politicians don't like to talk taxes to taxpayers. But that is what the Comptroller's job is all about.

Because the present Comptroller has held the office virtually unchallenged and incognito for almost 25 years, most Texans do not know the impact this crucial job has on their pocketbooks.

The Comptroller is the State's tax administrator and collects all of the sales taxes for our cities and State,



taxes on natural resources and utility companies, the corporate franchise tax, gasoline taxes, the automobile sales tax and taxes on cigarettes.

The Comptroller's discretionary authority to interpret these laws may result in the gain or loss of millions of tax dollars, and this broad rule-making power determines how and when these taxes are collected.

The Comptroller is required to suggest plans for improving the management of the State's money. It is the duty of this office to recommend improvements in our present tax laws and to suggest new taxes when necessary.

As a member of the Foundation School Budget

Committee the Comptroller sets the amount of State money to be placed in the Foundation School Fund, which is used to educate our children and support our public schools.

The Constitution provides that no spending bill passed by the Legislature may become law unless first approved by



the Comptroller. If this authority is exercised without regard to fear or favor, the Comptroller can singlehandedly keep Texas out of debt.

The Comptroller is required to audit and approve the spending of State money by all other agencies, and thus he has the last word in stopping unauthorized and illegal State spending.



The Job.

The office of Comptroller is a demanding job.

The job is equitably collecting the taxes that all of us have to pay, but that some escape.

The job is insuring that no one pays more taxes than necessary.

The job is guaranteeing that, once collected by local merchants and tax collectors, tax monies are received by the Comptroller, deposited in the Treasury, and wisely and effectively spent.

The job is doing what has not been done before – recommending and fighting for a system of reasonable

and fair taxation, for equality of taxation with representation.

The job is estimating revenue according to pocketbook realities, not political practicalities.

The job is performing every function of the office with the energy, competence and expertise that **Bob Bullock** has demonstrated in all his past government service.



The job is fitting a strong man like **Bullock** to an office weakened by a quarter of a century of inaction and neglect.

The job is for someone who can handle it – someone reachable, approachable, straightforward, straight-talking and hard-working – who can fill the office and who will do the job.

The job is Comptroller. The man is Bob Bullock.

