

CORPUS CHRISTI STATE UNIVERSITY

April 20, 1990

Dr. Hector Garcia 1315 Bright Corpus Christi, Texas 78405

Dear Dr. Garcia:

You will recall that at the recent meeting of the Masters of Public Administration Advisory Task Force it was agreed that we would ask members to write letters of support for this program. We are now ready to request this program through the Texas A&M University System and the Coordinating Board and would appreciate such a letter.

If you would care to write a letter, please address it to Dr. Kenneth Ashworth, Commissioner of Higher Education, Texas Higher Education Coordinating Board. But, send it to me at 6300 Ocean Drive, Corpus Christi, Texas 78412. We will collect these letters and send them to Dr. Ashworth as we forward the formal request.

The wording of the letter is, of course, yours to determine. Some of the points you might care to make, however, are: the general need for management education in the public sector in South Texas; that the longer MBA program does not meet the needs of a public manager; and that many potential students have technical baccalaureate degrees and wish to enter directly into management. Finally, we would appreciate a specific example, experience or anecdote that you feel would vividly demonstrate the need in South Texas.

In closing, I wish to thank you for working with us in an advisory capacity now and in the future. We will be calling upon you again at some point. If you have any questions concerning this letter, please do not hesitate to call either me or Deans Paul Hain or John Richards at 994-6810.

Sincerely,

B. Alan Sugg President

BAS/dm