



**Boy Scouts of America  
Gulf Coast Council**

**Byron von Rosenberg**  
Field Director

*Curtis Cantwell*

*883-8525*

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(512) 882-6126



**BOY SCOUTS OF AMERICA  
GULF COAST COUNCIL**

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(512) 882-6126

*Serving the Youth in 17 Counties of South Texas*

September 22, 1989

Dr. Hector Garcia  
1315 Bright  
Corpus Christi, TX 78405

Dear Dr. Garcia:

Scouting For Food is the National Good Turn for the Boy Scouts of America in 1990. Last year, Scouts from the Gulf Coast Council collected over 40,000 pounds of food for needy and hungry people in 17 South Texas counties. This year we expect to double that number and in so doing, to give twice as many boys the opportunity to learn the meaning of service to others.

I understand that Monsignor Freeman had an opportunity to discuss this project with you last week and that you were interested in discussing this project with us in the Scouting movement.

For reasons of time, we need to meet with you by this Wednesday, September 27th. That day we have a meeting of all our district Scouting For Food Chairmen. These gentlemen will be coordinating the program in our communities.

As Council Chairman, you would be building support for this program with our Scouts, their leaders, and with all the concerned people of our communities because of your long standing commitment to our community. We would also plan for a press conference next month and again on our collection day, November 18th.

I look forward to hearing from you at your earliest convenience and to helping feed those in need. Please call me at 882-6126 or call Mr. Curtis Cantwell at 883-8525.

Thank you for your time and consideration.

Sincerely,

Byron von Rosenberg  
Field Director

Thanks to you  
It's working



MEMBER OF UNITED WAY

PUBLIC SERVICE ANNOUNCEMENT  
SCOUTING FOR FOOD  
LENGTH -- :10

AT SOME TIME EVERY MONTH, TWENTY MILLION AMERICANS...  
INCLUDING FOUR MILLION CHILDREN... GO HUNGRY.

ON NOVEMBER 18, THE BOY SCOUTS IN (YOUR CITY)  
WILL BE COLLECTING CANNED GOODS  
TO HELP THE HUNGRY IN OUR COMMUNITY.

HELP THE BOY SCOUTS HELP THE HUNGRY. NOVEMBER 18.

30 seconds  
11-05-89

**SPANISH PSA COPY  
SCOUTING FOR FOOD**

Hay un pais del tercer mundo con 20 millones de gente con mucha hambre. No esta en Africa...ni en Asia. Esta dentro de nuestras fronteras.

Si, por lo menos una vez al mes, 20 millones de personas incluyendo a 4 millones de ninos... sufren de hambre.

El 18 de noviembre, los Boys Scouts recogeran todos los enlatados que les entreguen para ayudar a los pobres hambientos de nuestra comunidad. Sus donativos haran una gran diferencia.

Asi que ayude a los Boys Scouts ayudor a los menos afortunados este proximo 18 de noviembre.

15 seconds

11-05-89

Por lo menos una vez al mes, 20 millones de personas incluyendo a 4 millones de ninos sufren de hambre.

El 18 de noviembre, los Boys Scouts recogeran todos los productos enlatados que usted ofrezca para ayudar a los hambientos de nuestra comunidad.

Ayude a los Boys Scouts ayudor a los menos afortunados este proximo 18 de noviembre.



## FACT SHEET

### BOY SCOUTS OF AMERICA GULF COAST COUNCIL

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(512) 882-6126

*Serving the Youth in 17 Counties of South Texas*

## SCOUTING FOR FOOD NATIONAL GOOD TURN

### BACKGROUND

Studies indicate that more than 20 million Americans, including 4 million children, go hungry at some time every month; they reveal, also, that there are more hungry people in America now than at any time in the last 25 years.

Between 1983 and 1985, the average number of households seeking emergency food increased by almost 40 percent. Seventy percent of those seeking help were families with children.

Prolonged hunger causes more than just discomfort. Malnutrition can lead to permanent tissue damage and leaves its sufferers—particularly children and the elderly—susceptible to illness and infection.

### WHAT IS THE ANSWER?

Hunger is a problem we can do something about by working together. Scouting for Food is a starting point. It is an example of our long-standing commitment to community service.

The Boy Scouts of America National Good Turn for 1989 will be the collection of non-perishable food. We anticipate that this will result in the largest donation and collection of foodstuffs ever experienced in the United States. Through this project, the BSA will help meet the needs of the hungry directly, as well as expose its members, particularly youth, to the highest ideals of the Scouting movement through a practical and dramatic experience in the principle of the daily Good Turn.

### OUR ROLE

The BSA's role is to organize the food collection and make arrangements with legitimate community distribution agencies that will warehouse and distribute the food to the needy at no cost. Emphasis is on *nonperishable* food most needed for nutrition, such as peanut butter; baby formula; complete packaged meals; and such canned goods as tuna, chunky soups, stews, meats, fruits, and vegetables.

### CALENDAR AND IMPLEMENTATION

Most of the 408 local BSA councils will conduct appeals using the following schedule:

#### **November 11, 1989**

Door-to-door distribution of collection bags by BSA youth members to households in assigned territories begins at 9 a.m.

#### **November 18, 1989**

Collection of filled bags begins at 9 a.m. Donated food will be sorted and boxed at collection centers. It will then be distributed to or picked up by legitimate distribution agencies that will make the food available to the needy in the home communities.

## **HISTORY OF THE GOOD TURN**

The Boy Scouts of America Good Turn traces back to American businessman William D. Boyce. He was lost in a London fog, and a boy offered to take Boyce to the address he wanted and then refused a tip, saying he was a Boy Scout. Boyce's curiosity was aroused. He later had the youth take him to Scouting's British founder, Lord Baden-Powell. From this chance meeting, the Boy Scouts of America was born.

As a result, the Good Turn has been a cornerstone of Scouting's citizenship and character-building efforts.

Promotion of a safe and sane Fourth of July in 1912 was the first national Scout Good Turn. Scores of others have followed. The most recent was a 1986 effort to inform persons of the need for donated human organs and tissue. (A separate fact sheet outlines the history of Good Turns in more detail.)

The first Scouting for Food national Good Turn was held in 1988. Scouts nationwide collected 60 million donated cans and other nonperishable foods and distributed them to local food banks. The Scouting for Food collection helped stock food banks for extended periods of time.

## **MEDIA INQUIRIES**

Media inquiries should be directed to the Public Relations Service, Boy Scouts of America, 1325 Walnut Hill Lane, P.O. Box 152079, Irving, TX 75015-2079; phone (8 a.m. to 4:30 p.m., central time) 214-580-2000. Ask for Frank Hebb, director of public relations, or David Corti or Barclay Bollas, associate directors.



## BOY SCOUTS OF AMERICA

Public Relations  
1325 Walnut Hill Lane  
P.O. Box 152079, Irving, Texas 75015-2079  
Telephone 214-580-2000

## FACT SHEET

### NATIONAL BSA GOOD TURNS

#### ORIGIN

The Boy Scouts of America's Good Turn traces back to American businessman William D. Boyce who was lost in a London fog. A boy offered to take Boyce to the address he wanted and refused a tip, saying he was a Boy Scout. Boyce's curiosity was aroused. He later had the boy take him to Scouting's British founder Lord Baden-Powell. From this chance meeting, the Boy Scouts of America was born.

Among many references to the Good Turn in BSA literature is this comment from the *Boy Scout Handbook*: "To people who know about Scouting, the daily Good Turn is one of the finest features of our movement. The record of Good Turns, small and large, that have been done by Scouts since the day Scouting was founded is truly impressive."

#### NATIONAL GOOD TURNS

The following list is compiled from the BSA's historical fact sheet and from Bob Peterson's book *The Boy Scouts, An American Adventure*. There is some inconsistency, and, on many of the earlier Good Turns, there is a certain degree of uncertainty as to whether the event was planned as a national program or just developed that way. In any event, here is a chronological listing.

- **1912**—The first national Boy Scout Good Turn promoted a "Safe and Sane Fourth of July."
- **1917**—The day after war was declared on Germany, under the slogan "Every Scout to Feed a Soldier," BSA members were urged to plant vegetable gardens. In two plant-growing seasons 12,000 Scout farms were established. At the same time, the BSA pledged to aid the American Red Cross and promised cooperation with the U.S. Navy by organizing Scout coastal patrols to watch for enemy ships.
- **BSA's most significant service during WW I** was in the sale of Liberty Loan bonds to help finance the war effort. Five bond drives were held, and, in each case, Scouts were called upon to follow up the regular canvas by adult volunteer salesmen. They sold a total of 2,238,308 bonds worth either \$147,876,902 or \$355,000,000, depending on your information source. Scouts also sold war saving stamps to a value of either \$3 million or \$53 million, again depending on your source.
- **During WW I Boy Scouts collected** peach pits and nut hulls which were burned to make charcoal for gas-mask filters. More than 100 train carloads were gathered.
- **Another WW I Good Turn** involved a national census of standing black walnut trees. Its wood was prized for gunstocks and airplane propellers. BSA located 21 million board feet, or enough to fill 5,200 railroad cars.
- **Scouts served as dispatch bearers** for government agencies and delivered 30 million (or 300 million, depending on source) pamphlets during WW I. Scouts also aided the Red Cross and the United War Work Committee.
- **1934**—President Roosevelt called on Boy Scouts to collect household furnishings, clothing, and other items to help the needy during the depression. More than 1.8 million articles were collected.

During WW II the BSA responded to 69 requests for help from the government. These requests included:

- **1941**—Scouts distributed 1.6 million defense bonds and stamp posters; began the collection of aluminum and waste paper; conducted defense housing survey; planted

victory gardens; distributed air-raid posters; cooperated with the American Red Cross; and, by agreement with the Office of Civil Defense Mobilization, formed an Emergency Service Corps composed of older Scouts who served in three capacities: messengers, emergency medical units assistants, and fire watchers.

- **1942**—Scout projects included: delivery of millions of war-bond pledge cards—it was estimated they were indirectly responsible for sales of \$1.8 million worth of bonds and stamps; collection of a vast amount of rubber, primarily old tires, estimated at either 5,898 tons or 30 million pounds; and continuation of scrap and paper drives—during the first drive, Scouts collected 5,000 tons of aluminum; other sources added another 17,400 tons of tin cans and 20,800 tons of scrap metals.
- **1944**—Boy Scouts were sent to collect milkweed floss as a substitute for the kapok used in life jackets—total collection was 750 tons.
- **1944**—An estimated 184,000 victory gardens were planted by Scouts.
- **1944**—An estimated 126,000 Boy Scouts helped farmers with their harvests.
- **The largest single war-effort project** conducted by the BSA was the 1945 General Dwight D. Eisenhower Waste Paper Campaign. More than 700,000 Boy Scouts and Cub Scouts gathered 318,000 tons of paper; this brought the total paper collected during WW II to over 590,000 tons.
- **Scouts collected 10 million used books** for military personnel.
- **Scouts collected 7,000 tons of used clothing** that was distributed to refugees in Europe and China.
- **1950–51**—Two million pounds of clothing for overseas relief was collected at the request of the American Council of Voluntary Agencies for Foreign Service and the United Nations.
- **1952**—More than 1 million boys went house to house and placed 30 million Liberty Bell doorknob hangers and a million posters (in businesses) to remind citizens to vote in the presidential election. Scouts also cooperated nationally in securing blood donor pledges, collected clothing for worthy causes, distributed seeds for Asia, and aided in conservation projects and civil defense.
- **1954**—A National Conservation Good Turn involved the distribution of 3.6 million copies of a conservation poster. In parks, rural areas, and wilderness areas, Scouts planted 6.2 million trees; built and placed 55,000 bird-nesting boxes; and arranged 41,000 conservation displays.
- **1956**—The second national get-out-the-vote campaign was launched with 36 million doorknob hangers and 1.4 million posters distributed.
- **1958**—A National Safety Good Turn was conducted. The BSA delivered 40 million emergency handbooks prepared by the Office of Civil Defense Mobilization. Also, 50,000 posters were placed in post offices.
- **1960**—The third national get-out-the-vote campaign was conducted.
- **1970**—Project SOAR (Save Our American Resources) was initiated as an ongoing BSA project. It's estimated that during the year 60,000 BSA units took part in SOAR-related conservation projects.
- **1980**—Scouts distributed fliers urging support of the national census.
- **1986**—An estimated 600,000 youth members distributed 14 million brochures to families informing them of the need for donated human organs and tissue and urging them to make a commitment to donate. Millions of other homes were reached through media publicity and other promotional efforts.
- **1988**—The first Scouting for Food collection was completed. One million Scouts collected an estimated 60 million cans of nonperishable food.

DO YOU REALIZE THAT THERE IS A THIRD WORLD COUNTRY FILLED WITH HUNGRY PEOPLE?

TWENTY MILLION OF THEM. IT IS NOT AFRICA OR ASIA. IT IS RIGHT HERE WITHIN OUR UNITED STATES BORDERS.

AT SOME TIME EVERY MONTH, TWENTY MILLION AMERICANS....INCLUDING FOUR MILLION CHILDREN...GO HUNGRY.

ON SATURDAY, NOVEMBER 11, SCOUTS HERE IN SOUTH TEXAS WILL BE DELIVERING FOOD BAGS SUCH AS THIS ONE. ON NOVEMBER 18, THEY WILL RETURN TO COLLECT CANNED GOODS TO HELP THE HUNGRY IN OUR LOCAL COMMUNITIES. YOUR DONATIONS OF NON-PERISHABLE ITEMS CAN MAKE A WORLD OF DIFFERENCE. HELP THE SCOUTS HELP THE HUNGRY ON NOVEMBER THE 18TH.

THE BOY SCOUT MOVEMENT CAME TO THE UNITED STATES AS A DIRECT RESULT OF A "GOOD TURN".

"GOOD TURNS" HAVE REMAINED AN INTEGRAL PART OF THE MOVEMENT TO THIS DAY. DURING THE MONTH OF NOVEMBER THE SCOUTS OF THE GULF COAST COUNCIL, A UNITED WAY AGENCY, WILL BE TAKING PART IN A NATIONWIDE BOY SCOUTS OF AMERICA "GOOD TURN". YOUNG BOYS IN THE CUB PACK, YOUNG MEN IN THE BOY SCOUT TROOPS AND TEAMS, AND THE YOUNG LADIES AND GENTLEMEN IN THE EXPLORER PROGRAM HERE IN OUR 17 COUNTY AREA OF THE GULF COAST COUNCIL, WILL BE BRINGING "SCOUTING FOR FOOD" BAGS TO YOUR HOME ON SATURDAY, NOVEMBER 11. WE ASK THAT YOU DONATE NON-PERISHABLE FOOD ITEMS TO HELP FEED THE HUNGRY IN OUR COMMUNITIES.

**SCOUTING FOR FOOD  
UNIT MECHANICS AND TIPS**

- \* Each participating unit will be asked to pick and cover a designated area on Saturday, November 11th and Saturday, November 18th. Packs Troops, and Posts will want to cover the area in or near their neighborhood (let them choose).
- \* All units should have a specific territory so that overlap is kept to a minimum.
- \* ALL MEMBERS, BOTH YOUTH AND ADULT SHOULD BE IN UNIFORM.
- \* Determine an assembly place and time for November 11 and November 18. (Use your regular unit meeting place or another convenient location.)
- \* ON SATURDAY, NOVEMBER 11:
  - \* Collection bags should be distributed beginning at 9:00 A.M.
  - \* Assemble at meeting place early enough to brief youth and adults and distribute bags.
  - \* Have enough vehicles for the number of boys participating and area to cover.
  - \* Divide bags among boys (suggested that each boy place 20 to 25 bags, or more).
  - \* All boys should travel in groups of two (buddy system).
  - \* Vehicles should stay as close to the boys as possible. It is advisable for adults to be on the streets.
  - \* Boys should knock on the door, give the residents the bags, and answer questions. If no answer, leave the bags on the door. Do not put bags in mail boxes.
  - \* Bags should be distributed to residents only. Avoid businesses or apartment dwellings with solicitation rules.
- \* HAVE A PLAN TO REMIND THE BOYS AND ADULTS THE WEEK OF NOVEMBER 13 OF THE NOVEMBER 18 COLLECTION.
- \* ON SATURDAY NOVEMBER 18:
  - \* Assemble at your meeting place.
  - \* Review plans for the day.
  - \* Have appropriate vehicles to transport filled food bags.
  - \* Food should be collected beginning at 9:00 A.M. from the same area you distributed bags. Carry extra bags. Some will want to donate, but lost their original bag.
  - \* If there is no bag at the door, ring bell or knock. If no answer, go to the next house.
  - \* Do not enter any homes.
  - \* Consolidate your collected food bags at meeting place or pre-arranged location.
- \* Unit Coordinators arrange for all of the food collected by the unit to be brought in bulk to Corpus Christi Food Bank, 826 Krill, between 3:00 P.M. and 5:00 P.M.
- \* Unit leaders follow-up with actions which allow the boys to reflect on the value of their Good Turn.
  - \* Relate to Promise, motto, etc.
  - \* Question and answer periods
  - \* Have boys relate their feelings

District Scouting For Food Chairman-Mike Rich-886-9272  
District Executive-Mark Landrum-882-6126



**Boy Scouts of America  
Gulf Coast Council**

**Ralph Large  
District Executive**

*1706 Linda*

~~501 College Place~~  
Kingsville, Texas 78363  
(512) 595-7647

Thanks to you  
It's working



MEMBER OF UNITED WAY

Dr. Victoria D. Gorena



GOOD TURN

Gulf Coast Council NO 577 = 17 counties -  
15,000 Boys Club - members 300 projects - Troops +  
1989 Expend for

10 AM Monday News Conference at  
Heritage Park - G-C Texas.  
Honored at Social Officer

80,000 Boy  
17 County Area 60,000 canned food  
To support. More Scout Units,  
Now Perseverance CANNED FOODS



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