



San Antonio Institute
for American Studies

July 16, 1986

Hector P. Garcia, M. D.
1315 Bright St.
Corpus Christi, TX 78405

Dear Dr. Garcia:

Your fellow community leaders have already asked that you receive a personal invitation to the first ever conference of its kind in South Texas and the Border Region, "The Future of a Region". I am sending you a second letter in order to update you on the progress of the conference planning.

in San Antonio

On August 15, 16, and 17, your contemporaries will gather at the Hyatt Regency Hotel in downtown San Antonio to work on such major issues as water, education, tourism, human needs, infrastructure, agriculture, and future business development.

Nearly one hundred prominent executives and educators from the region have already trained as facilitators to aid the work sessions on each subject. Almost 40 state legislators will attend, along with Governor Mark White; current challenger William Clements has also been invited.

The event will be covered live by Rogers Cable, from San Antonio, and will be made available to stations across the region by satellite. Coverage will be similar to a national conference, as each community is interviewed about its current problems, potential solutions, and its bias for future action. Home viewership should be high throughout the region.

This conference is co-sponsored by several prominent organizations: the Border Economic Development Task Force; the UTSA Center for Economic Development, the Texas Municipal League; the Institute for Human Service; and the non-profit research center, the San Antonio Institute for American Studies -- with myself and SeaWorld land developer, Charles Martin Wender serving as chairmen.

I have enclosed a preliminary agenda for you to review. I hope you will be able to join us at the conference, an event all of us hope will promote a prosperous future for our region.

Sincerely,

HENRY G. CISNEROS

Friday, August 15 (cont'd)

3:30 - 4:00

Break

4:00

Breakout into functional groups
Small groups of 8-16

Goals

- * Inventory Regional Resources
- * Begin thinking about five short term initiatives and five long term initiatives

TOPIC AREAS

Water
Tourism
Human Needs
Agriculture
Primary and Secondary Education
The Developing Economy
Post Secondary Education
Infrastructure

6:00

Closure

7:30

Reception

Saturday, August 16

8:30 - 9:30

Governor Clements

9:30 - 9:45

Break

9:45 - 11:15

Concurrent Sessions

Water

Senator Cyndi Taylor Krier

Senate District 26

San Antonio

Steve Stagner

Executive Director

Texas Water Alliance

Representative Alex Moreno

House District 40

Edinburg

Commissioner D.D. McNelay

International Water & Boundary Commission

El Paso

Tom Dunning

Chairman

Texas Water Resources Commission, Dallas

IAF Representative

Tourism

Judge Tom Vickers

County Judge

Bexar County

Mayor Luther Jones

City of Corpus Christi

Dr. Diane Mendoza Freeman, Ph.D.

Manager

Laredo Chamber of Commerce

Councilperson Alicia Chacon

City of El Paso

IAF Representative

Human Needs

Helen Farabee

Director, Public Policy

Benedictine Health Resource Center

Fred Stansell

Chairman

Institute for Human Service

Jose L. Gonzalez, P.E., M.P.H.

Director

Laredo Health Department

Dr. Cervando Martinez, M.D.

Professor

U.T.S.A. Health Science Center

Rev. Claude Black

Pastor, Mt. Zion First Baptist Church

San Antonio

Representative Jack Vowell

House District 70

El Paso

IAF Representative

Saturday, August 16 (Cont'd)

Agriculture

Commissioner Jim Hightower
Texas Commission of Agriculture
Dr. Perry Adkisson, Ph.D.
Vice-Chancellor
Texas A & M University
Dr. George Slater, Ph.D.
Dean, College of Home Ec. & Agriculture
Texas A & I University
Mayor Jane Shurley
City of Marfa
Ruben Hinojosa
President, Meat Products
H & H Foods
Mercedes
IAF Representative

Primary and Secondary Education

Maria Elena Flood
Member, State Board of Education
El Paso
Dr. Jose Cardenas, Ph.D.
Executive Director
Intercultural Development Research Assoc.
Dr. Earl Lewis, Ph.D.
Professor, Urban Studies
Trinity University
Commissioner W.N. Kirby
State Commissioner of Education
Representative Juan J. Hinojosa
House District 41
McAllen
Gen. William McBride
President
S.A. Greater Chamber of Commerce
IAF Representative

Economic Development

Pablo Salcido
Director
El Paso Dept. of Employment & Ec. Development
Tony Sanchez
President
International Bank of Commerce - Laredo
Charles Martin Wender
President
Wender Real Estate & Investments
Member, T.E.D.C - San Antonio
Bob McKinley
Manager
Control Data Business & Technology Center
Jaim Bermudez
President
Bermudez Industrial Park - Ciudad Juarez
Henry Cuellar
State Representative Elect - District 43
Laredo
IAF Representative

Saturday, August 16 (Cont'd)

Post Secondary Education

Dr. Manuel Pacheco, Ph.D.
President

Laredo State University

Dr. Juliet Garcia, Ph.D.
President

Texas Southmost College

Dr. Jack W. Humphries, Ph.D.
President

Sul Ross State University

Representative Orlando Garcia
House District 115

San Antonio

Dr. Diana Natalicio, Ph.D.

Vice-President for Academic Affairs
University of Texas - El Paso

Jaime Chahin, Ph.D.

Senior Policy Analyst

Select Committee on Higher Education

IAF Representative

Infrastructure

Chief Engineer Ray Stotzer

Deputy Engineer Director

State Dept. of Highway & Public Transportation

Sam Mosely

Regional Administrator

Dept. of Housing and Urban Dev., Dallas

Al Cisneros

Port Director

Port of Brownsville

Ernest Pena

Managing Director of Public Finance

Smith, Barney, & Co., - New York

IAF Representative

11:15 - 12:00

Break

12:00 - 2:00

Legislator's Luncheon

* Legislator's Welcome

State Senator Carlos Truan

State Representative Hugo Berlanga

* Border Economic Development Task Force -
Chairman Ruben Garcia

* Select Committee on Higher Education -
Chairman Larry Temple

2:30

Challenge Session

* Preparation of Initiatives

* Produce group consensus in each topic area
on five short term initiatives and five
long term initiatives for vote on Sunday

5:00

Closure

Sunday - August 17

9:00 - 12:00

Business Session

* Vote on initiatives recommended by
Challenge Sessions

* Outline action plan for accomplishing
initiatives that are approved

12:00 - 2:00

Luncheon

Governor White

2:00

Closing

Bill Moyers

CONFERENCE DETAILS

Dates: August 15, 16, 17

Place: Hyatt Regency Hotel, San Antonio

Registration Fee: \$175.00 (Checks made payable to the San Antonio
Institute for American Studies)

Lodging: Please make your reservations independently. All conference
events will occur at the Hyatt, but we have enclosed a
list of other downtown hotels for your convenience.

To pre-register just fill out the form at the bottom of this
sheet, detach it and send it to the San Antonio Institute,
P.O. Box 7291, San Antonio, Texas, 78207. Please do not forget
to include you registration fee. Thank you very much, we look
forward to seeing you in August.

PRE-REGISTRATION FORM

LAST NAME: _____, FIRST NAME _____

Preferred Mailing Address:

City _____ State _____ Zip _____

Home Telephone number: () - _____

Work Telephone number: () - _____

Future Of A Region Conference

The Hyatt Regency Hotel has set aside 200 rooms for use by conference participants.

However, for your convenience we have included in this list alternative hotels, all located within ten (10) minutes walking distance of the Hyatt. We encourage you to make your reservations as soon as possible and to deal directly with the hotel to arrange your lodging for August 15 and 16.

If you have any questions regarding conference or hotel reservations, please do not hesitate to call us.

Downtown San Antonio Hotels

| | <u>Singles</u> | <u>Doubles</u> |
|---|----------------|----------------|
| 1. Hyatt Regency Hotel (512) 225-8486 | \$85.00 | \$ 95.00 |
| 2. The Emily Morgan (512) 225-8486 | \$60.00 | \$ 75.00 |
| 3. Gunter Hotel (512) 227-3241 | \$76.00 | \$ 90.00 |
| 4. Holiday Inn (512) 225-3211 | \$51.00 | \$ 59.00 |
| 5. La Mansion del Rio (512) 225-2581 | \$95.00 | \$115.00 |
| 6. La Quinta-Convention (512) 222-9181 | \$46.00 | \$ 56.00 |
| 7. La Quinta-Market (512) 271-0001 | \$45.00 | \$ 55.00 |
| 8. Menger Hotel (512) 223-4361 | \$50.00 | \$ 63.00 |
| 9. St. Anthony (512) 227-4392 | \$70.00 | \$ 70.00 |
| 10. Travel Lodge (512) 226-2271 | \$48.00 | \$ 54.00 |
| 11. The Crockett Hotel (512) 225-6500 | \$69.00 | \$ 69.00 |