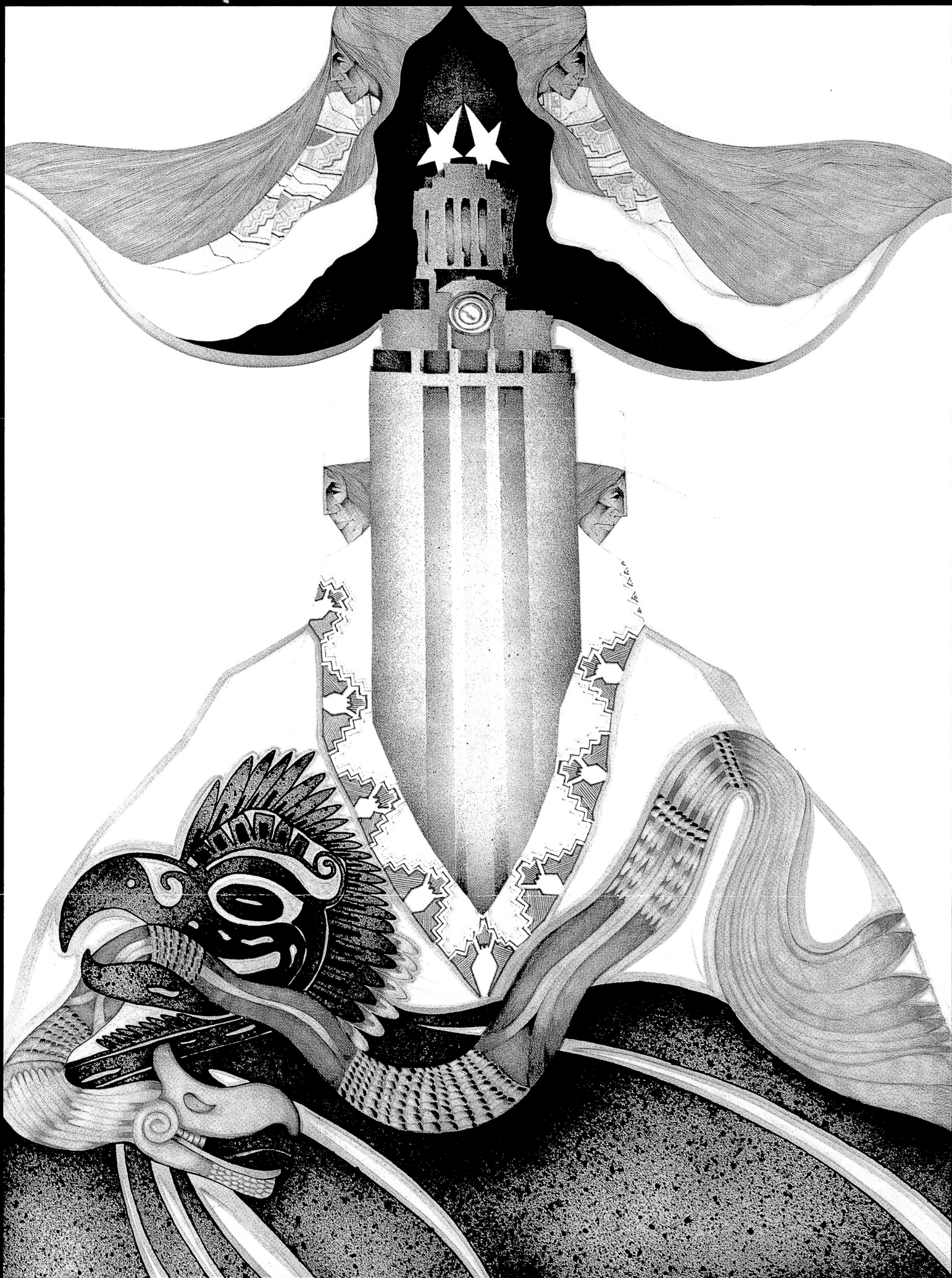




THE GEORGE I. SANCHEZ CENTENNIAL ENDOWMENT FUND The University of Texas at Austin

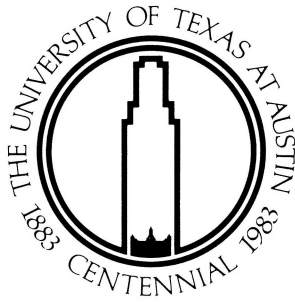
*To Fund a Faculty Position in Honor of DR. GEORGE I. SANCHEZ
Teacher and Scholar*

The University of Texas at Austin: 1940-1972

Project Coordinated by

The Mexican American Centennial Action Committee

Individuals contributing \$50 or more to the Endowment Fund will receive a commemorative poster by the distinguished Southwest artist, Amado Pena. This special Centennial poster has been made possible by a grant from The Southland Corporation. The first 100 contributors of \$1000 or more will receive a poster signed by the artist. Contributions are tax-deductible. Checks should be made payable to "The University of Texas at Austin-Sanchez Endowment" and mailed to: The George I. Sanchez Centennial Endowment Fund, P. O. Box 7699, Austin, Texas 78712.



The Mexican American Centennial Action Committee of The University of Texas at Austin intends to establish a George I. Sanchez Centennial endowed faculty position at UT Austin. Dr. Sanchez had a distinguished career at The University from 1940 until his death in 1972. He served as Professor of Latin American Education in the Department of History and Philosophy of Education and for several years was Chairman of the Department. Professor Sanchez is remembered for his excellence in teaching and for his outstanding service to students. The author of numerous books and articles, Dr. Sanchez held several government appointments and was an early national president of LULAC.

The interdisciplinary endowed position shall be held by a faculty member in the College of Liberal Arts or the College of Education.

Amado Pena is a nationally known artist with paintings and lithographs in more than 100 galleries and museums in the United States. His art superbly captures the Mestizo (Indian and Spanish) characteristics and the desert colors of the southwest. In "Homenaje al Centenario" ("Homage to the Centennial") Pena honors the century-long association of Mexican American students with The University of Texas at Austin. Prominently centered in the poster are the UT Tower and four Mexican American figures. The Texas flag and a Longhorn frame the upper portion of the work, while subtle images of the "Hook 'em Horns" symbol decorate a flowing cape. The eagle and serpent, representing the founding of the Mexican Nation in 1325 by Aztecs in the Valley of Mexico, are traditional pre-Columbian motifs and reflect Mexican American roots.
