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First time Chicanos as a group were invited to the White House Rose Garden. I had been the director of the Viva Johnson campaign in 1964 and President Johnson at my request invited a representative group of Mexican Americans to the White House to discuss the War on Poverty.

Mexican American group that attended the Rose Garden invitation by President Johnson

Luncheon session with same Mexican American group that went to Washington to discuss the War on Poverty with President Johnson and members of his cabinet. Hubert Humphrey was the luncheon speaker. You can identify Fran Flores, Dr. Gardea, Dr. Calderon, Ed Terrones, Louis Telles and Joe Alvarado.

Pro Johnson
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