

PASO

POLITICAL ASSOCIATION OF SPANISH SPEAKING ORGANIZATIONS
OF HARRIS COUNTY

P. O. BOX 4113
HOUSTON, TEXAS 77014

Dear Dr. Hector B. Garcia,

We wish you great success in your endeavors in behalf of the Vice-President Hubert H. Humphrey.

I have written to Congressman Henry B. Gonzales the contents of this letter hoping that either you or the Congressman prevail upon the Vice-President to use the following ideas.

I had the presumption to tell the Vice-Presidents sister, Mrs. Howard that I hoped she would take my comments as well intentioned that Vice-President Humphrey is not known by the Mexican-Americans in Texas and that although his tremendous legislative contributions have helped minorities throughout his political career. There is little time to educate people on his record. Therefore, a fast identification with the Kennedy name would be both truthful and of benefit to his campaign.

I have another request in relation to the Vice-Presidents campaign, and that is that it occurred to me that the Vice-President has not used enough the technique he used in his acceptance speech for Vice-President in 1964. As you recall, it was getting the audience to respond to a pointed question.

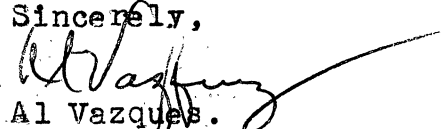
One of the most numerous billboards I see is the phrase, NIXON IS THE ONE. The Vice-President could turn this suspended sentence by the following example:

NIXON IS THE ONE... who voted against the Bi-Lingual Educational Bill.
NIXON IS THE ONE... who lost to John Fitzgerald Kennedy.
NIXON IS THE ONE... who lost etc., etc., etc.

I visualize the Vice-President on a National television hook-up converting these to hundreds and maybethousands of these billboards to his advantage by finishing the sentence of:

NIXON IS THE ONE... who will lose on November 5, 1968.

Sincerely,


Al Vazquez.

AV/do