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TEXAS POLL

Looks Like Run-Away For Price

By JOE BELDEN Director, The Texas Poll Copyright 1958

This summer's race for the governorship of Texas starts with Price Daniel as the overwhelming favorite for re-election, according to results of a state-wide survey by The Texas Poll just completed.

These were the replies given by a cross section of voters shown a list of the candidates and asked, "Which of these men

W. Lee O'Daniel 16 Henry B. Gonzalez 6 Joe A. Irwin Don Booker Alvis Vandygriff *Mentioned by less than one-half of 1%.

Since the survey was completed, Alvis Vandygriff has withdrawn, leaving it a five-man race. But Governor Daniel's majority sup-port is so high that the contest, at least now, looks like a run-away race that will give him the Democratic nomination without a runoff.

The governor, however, is campaigning not only on his own behalf but to insure that the liberal wing Democrats of Texas do not take control of the state's Democratic Party of which he is titular head. For Daniel knows from his own experience that in the two months before the primary élec-

tion it is possible to topple a scemingly unbeatable candidate. In June 1946, when Daniel ran for attorney general of Texas, a Texas, Poll showed him with 34 per cent of the vote and Pat Neff Jr. far in the lead with 66 per cent. Yet a July poll showed Daniel to have captured 45 per cent to Neff's 55. By election day Daniel came in ahead, with slightly

over 50 per cent.

O'Daniel has opposed Daniel for the governorship once before -two years ago in the first primary. O'Daniel ran third with 22 per cent of the vote cast, behind Ralph Yarborough's 29 per cent and Daniel's 40 per cent. Today more than ever the name of 'Pappy" O'Daniel seems to have lost the spell it held in the 30's and 40's, when he defeated all comers to become both governor and U.S. senator. Not only does he poll a mere 16 per cent of the electorate in the latest survey, but he faces a negative vote larger than any of the other candidates, as shown by this question interviewers also asked in the survey:

"Are you definitely against any of these men?" (Respondents were shown the list of candidates for governor.) The results:

Against Gonzalez 14 Against Irwin 11 Against Booker 1 Against Vandygriff

State Senator Gonzalez, running as a liberal, faces the major task of making himself known to the voters, while his two leading contenders carry names well established in Texas politics. Only 48 per cent of qualified voters told interviewers that they had ever heard or read about Gonzalez. while close to 100 per cent said they were familiar with Daniel and O'Daniel.

The results of this Texas Poll are based on face-to-face interviews made in all sections of the state with people who either have a poll tax receipt or an exemption for voting. Interviews were proportionately distributed to represent cities and rural areas and men and women of all ages, races, and economic levels.