

ADOLPH COORS COMPANY

ESTABLISHED 1873

GOLDEN, COLORADO, 80401

Dear Dr. Garcia,

For several years Adolph Coors Company has been creating commemorative calendars to honor Hispanics whose unique accomplishments have contributed to America's heritage of greatness. The series has been received by the public with tremendous enthusiasm - a source of pride to the people honored, and a pleasure to all who see these handsome works of art. This year we are planning the most ambitious Heritage Series ever. Beginning in April of 1986 and continuing quarterly through 1987, we will be publishing calendars honoring distinguished individuals in America's Hispanic community from the areas of government, science, public service, the arts and more.

Based upon your exceptional achievements in Hispanic Civil Rights, we would like to include you as one of the "American Heritage" personalities for this year. You and each of the others selected will be the subject of an original painting and a brief biography highlighting your life and accomplishments. We will send a draft of your biographical information for your approval prior to production of the calendar along with preliminary sketches from the artist. Before we can proceed, we are asking for the following two items from you by January 17, 1986:

1. Please sign and return the enclosed copy of this letter authorizing use of your name, biography and portrait to appear in the Coors Heritage Calendar Series.
2. Please send us several photos of yourself (preferably in color) including head and full-length views. These will be used by the artist to paint your portrait for the calendar and will be returned to you.

We at Coors are proud to honor you for your achievements. We hope you will accept our invitation to participate in this Heritage Calendar Series.

Very truly yours,

ADOLPH COORS COMPANY

By Frank B. Coors

I authorize use of my name, biography and portrait to appear in the 1986 Coors American Heritage Calendar.

John P. Garcia
(Signature)