

Update

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Corpus Christi State University
Alumni Association

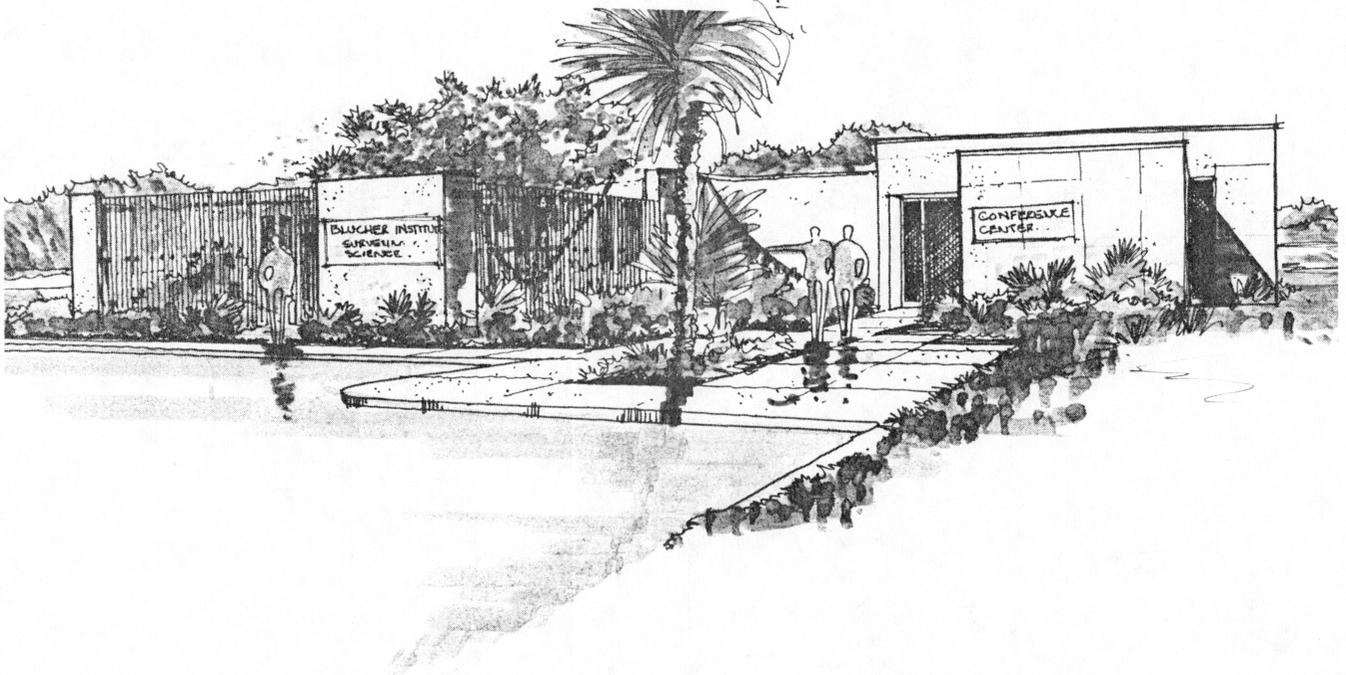


1-11-88

Dr. Garcia

I'm sending you three copies
of Update. Please note the
inside cover for the "Garcia
article".

Ruth Beal
University Library



The Conrad Blucher Institute for Surveying and Science

Blucher Institute to get building

On the cover: The former USGS building will soon be remodeled to become headquarters for the Conrad Blucher Institute for Surveying and Science. This rendering of the front view was provided by the supervising architects, SHWC, Inc.

The western-most building on campus is going to get a face lift so it can house the Conrad Blucher Institute for Surveying and Science.

A contract for the work could be awarded by the first of April to remodel the building which formerly housed the U.S. Geological Survey.

The institute has been headquartered in different areas around campus while details of its programs and directions were worked out. This fall, the institute

initiated an intern program with the Texas General Land Office and several professional development projects.

The remodeling project is expected to be completed by late fall 1988.

Last November, the board of directors of the University System of South Texas approved final plans to remodel the building. The estimated \$250,000 cost will be paid with interest from proceeds of the Blucher Institute endowment.

CCSU Alumni Association Officers, 1987-88

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Bill Quinton '83
B. Alan Sugg

Alumni Staff

Executive Director . . . Thomas L. Goad
Alumni Secretary Peggy Eastland

Up- date

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Committee eyes Bayfest booth

The Alumni Association has set Bayfest '88 as a target for establishing a fund raising event to serve multiple purposes: helping fund alumni activities, promoting the University and increasing awareness of the association.

Ed Partridge and Bill Quinton are heading up efforts to request a game booth from the Bayfest committee.

"We need to have some definite choices by April," Partridge said. "At this point, we are keeping the options open for suggestions and ideas from alumni."

One idea under consideration is a game booth featuring a trivia or knowledge challenge, in keeping with the association's relation to an institution of higher learning.

"That would fit a university-related association," Partridge noted. "But we want to be sure it could be a successful fund raiser."

One consideration includes the commitments active alumni already have at Bayfest. Partridge said he hoped the ex-

citement of a new Bayfest game would encourage more alumni to get involved.

"We have to be sure we have the manpower to handle it, as well as the potential for making a profit," he noted.

A marketing research class conducted a survey of the general public as well as people who play games at Bayfest. The project research showed that about 70 percent of both sample groups would play a trivia or knowledge game.

However, the survey questioned profit levels if set-up costs were high, prizes and incentives were expensive and operations were too difficult, demanding too much manpower.

The group concluded that only the alumni could best decide what considerations would affect their chances of success.

While Partridge and Quinton are still analyzing the findings of the market research, both indicated the next couple of months are ideal for looking at new ideas and alternatives.

State funds Garcia papers research project

For the next two years, the state legislature has provided CCSU with \$100,000 to catalog, organize and preserve the files and papers of Dr. Hector P. Garcia, founder of the American GI Forum.

"We are extremely honored that Dr. Garcia has given his papers to CCSU for safekeeping and preparations for academic research," said Dr. B. Alan Sugg, university president. "As a national leader, Dr. Garcia's papers document an important aspect of history in this state and nation. The legislature recognized the value of this material in providing the funds necessary to preserve Dr. Garcia's papers in our library archives."

Garcia has been an active and influential leader on local, state and national

issues involving Hispanics and civil rights.

Guerrero named Kellogg fellow

Dr. Tito Guerrero, who serves dual duties as dean of students and a professor of education, was recently awarded a three-year fellowship from the W.K. Kellogg Foundation.

As part of his studies of economic development and diversification both domestically and internationally, Guerrero has been on the move.

A recent foundation trip to Spain allowed him a first-hand view of unique industrial, agricultural and financial cooperatives in the Basque region.