

Mr. William Grimes
President of Univision Television Network, Inc.
New York, New York 10158

Friday, the 2nd of November, at approximately 4:15p.m. I placed a call to KWEX TV Channel 41 in San Antonio, Tx, and was connected to Mr. Roy Blum. Mr. Blum received my call regarding a press release concerning the 30th anniversary of the conjunto music group "Los Aguilares." Mr. Blum then transferred my call to Ms. Matilda Villareal so that she could consider this event as of national network caliber. Ms. Villareal advised me she was not a network representative. Ms. Villareal then transferred my call to Ms. Patricia Elizondo advising me that it was Ms. Elizondo who could help me. Ms. Elizondo became very uncomfortable with the nature of my call and displayed an unwillingness and denied knowing of any network representative who could help me, telling me to either call Los Angeles or New York. This I did do. The producer at your Los Angeles station advised me that it was Ms. Patricia Elizondo at Channel 41 in San Antonio who could help me get national television coverage for the Aguilares. I then called back to Channel 41 in San Antonio and asked again to speak with Ms. Patricia Elizondo. Ms. Patricia Elizondo answered by saying that she had no male boss in Los Angeles, which was followed by a rude hang up. I then called Ms. Patricia Elizondo back and asked her permission for a video interview regarding this incredible lack of communication which I was experiencing and again she hung up the telephone. I did make it clear to her the nature of my call and the help which I needed. Next I called back to Channel 41 and the operator, Pat Gonzales was able to furnish at my request the telephone number to your office, Mr. Grimes. I called your office and your secretary very politely received my call advising that you were not in. She then asked for my telephone number and within 10 minutes you did return my call Mr. Grimes. I explained the nature of my call and you very politely offered to do everything possible to help.

Press releases were delivered in person to every spanish television station in town, and not one television station representative for network coverage was present when the Aguilares were recognized for their contribution to this country-- or did the Aguilares receive as much as a telephone call of inquiry to this event.

The conjunto music group of "Los Aguilares" received congressional recognition from Congressman Albert G. Bustamante, which was presented to "Los Aguilares" by Ms. Mary Alice Cisneros wife of Dr. Henry Cisneros, former mayor of San Antonio. Also San Antonio City Councilman Walter Martinez presented Genaro and Emilio Aguilar with a beautiful plaque each from the city of San Antonio for their

contributions to the development of arts and culture of this great city.

The absence of neither local or national Spanish television representation leads me to believe that the criticism by Hispanics in this country- that the major Hispanic television networks in the United States are unwilling to recognize Hispanic american talent here- is true. This is not the only time proper recognition of U.S. Hispanic talent is and has been denied.

The Aguilares are a conjunto music group who started when Channel 41 was in its infancy. Week after week, month after month, year after year they have played their hearts out free so that Channel 41 can be what it is today. Up until last year they have performed free for Telethon Navidenio. In the bitter winter cold they played their music atop of a trailer for Channel 41 and the benefit of the community.

It is my hope that you will investigate this matter and find it possible to bring about a change regarding attitude and failure. Persons like the Aguilares deserve better treatment. What better way can we serve as examples to educate our children.

Respectfully,

Ronald Rocha
Director of Public
Relations