Copyright Workshop for Online Course Design

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Overview

1. Copyright Dos and Don'ts
2. Making copyrighted materials available to your students
   A. Electronic Reserves at the Library
   B. The Copyright Clearance Center
   C. Links to e-resources for which the library has paid
3. Finding free, multi-media educational material

Copyright Dos and Don'ts

- A good resource is the ["Copyright Crash Course"](#) by Georgia K. Harper, Scholarly Communications Advisor, University Libraries, University of Texas at Austin, © 2001, 2007.

- [Copyright For The Rest Of Us: A Guide For People Who Aren't Lawyers](#), an open access book covering copyright for education in easy-to-understand language; available under a Creative Commons license

Copyright Dos and Don'ts

- [Copyright, Fair Use, and Education](#), Columbia University Libraries/Information Services, Copyright Advisory Office. Its [Fair Use Checklist](#) (Kenneth Crews) is a good fair use analysis document.

- [Copyright Advisory Network](#), American Library Association Office for Information Technology Policy. Includes links to online copyright tools, such as a Fair Use Evaluator.

Copyright Infographic

Copyright Infringement

Lawsuit against Georgia State University for copyright infringement, ***Cambridge University Press et al. v. Patton et al.***

- First time a university has been sued for such violation.

- The trial phase began in May 2011.

- Atlanta district court gave strong endorsement of fair use.

- Publishers (Cambridge, Oxford, and Sage) have appealed.

- October 2014, Eleventh Circuit Court remanded the case to the lower court.

- Fair use must be determined on a case-by-case or work-by-work basis.

Copyright Infringement

- Court set limits on amount of work being used. Must meet fair use guidelines.

- If there is a "readily available/reasonably priced" digital permissions mechanism, publisher copyrights have greater value.

- Copyright Clearance Center is such a mechanism if publishers participate.

Alternate Copyright Agreements

- Consider the [Scholar's Copyright Addendum Engine (SCAE)](#) which provides a "point-and-click way for scholars to retain rights over their published material that otherwise transfer to the publisher."

- [Creative Commons Licenses](#) – the creator decides on usage terms.

Electronic Reserves

- Articles or book chapters placed on reserve and available online through the Bell Library webpage.

- E-reserves are downloaded by each student in .pdf format and can be printed or saved to the student's computer.

- All e-reserves require copyright approval.

Copyright Approval

- The Bell library uses the Copyright Clearance Center (www.copyright.com) to purchase copyright approval for e-reserves.

- Price per item varies
  - Publishers
  - Number of pages
  - Number of students in course

Annual Copyright License

- The Bell Library purchases an Annual Copyright License through the CCC, under which certain publishers' material can be utilized without additional charges.

Copyright Approval Process

- Approval for most items not covered by the Annual Copyright License can be purchased immediately.

- Some purchases must be submitted as special orders through copyright.com, and take longer to be approved or denied.

- Some publishers must be contacted directly for permission.

Copyright Approval Process

- The library can only obtain permission to post material on e-reserve from the institution which published the item and holds copyright.

- The author is unable to provide copyright approval.

- Not all publishers allow material to be placed on e-reserve.

- Under no circumstances can material be placed on e-reserve without copyright approval.

Copyright Approval Process

- Some publishers place restrictions on items constituting too great a percentage of a larger work, the number of people able to access the item, or other criteria.

- If a publisher has allowed copyright approval to be purchased in the past, there is no guarantee they will continue to do so.

- Chapters from books or textbooks are often not granted permission.

Copyright Approval Process

- Although the Annual Copyright License covers the entire campus, copyright approval purchased for e-reserve items applies only to those items being placed on electronic reserve.

- The library is unable to purchase or otherwise obtain copyright permission for items to be posted on Blackboard or used in any capacity other than electronic reserve.

Copyright Clearance Process

- [Copyright purchase demonstration]
- In order to make articles or other full text material available electronically (either through E-Reserves in the library or through your BlackBoard course), **copyright clearance** must be obtained. If you're uploading copyrighted full text to your BB site, you can check the **Copyright Clearance Center** site at http://www.copyright.com to see if that academic use is covered by the university's annual license with CCC.

Copyright Clearance Process

- Below is a screen capture of the terms of use for articles from <u>The New England Journal of Medicine</u>, for example. Type the name of the journal at the CCC site to get this information. The checkmark next to "Academic License – Digital/Print TERMS" indicates copyright clearance for educational use.

Copyright Clearance Process

E-Reserve Requests

- E-reserve requests are submitted to the library in the same way as other reserve requests, such as print articles or textbooks; however, there are a few additional items necessary for e-reserve requests.

- Requests can be submitted either through a reserve form at http://rattler.tamucc.edu/dept/access/circ/facguidelines.html or through an email with a list of requested items.

E-Reserve Requests

- A copy of each item being placed on e-reserve must be submitted to the library.

  – Can be sent as a .pdf file or provided as a photocopy.

- Professors should include the number of students in the class.

- Professors should include citations for each item.

E-Reserve Requests

- The library will not be able to request copyright approval until copies of the material have been provided.

- Because of staffing and time restrictions, the library is unable to obtain these copies; they must be provided by the professor.

E-Reserve Requests

- Length of time required for approval varies, but requests should be submitted at least seven days prior to the time the material will be needed for class.
- Copyright approval is purchased for the entire semester, so earlier requests are always better.

E-Reserve Requests

- Each professor must submit separate e-reserve requests.

- One professor cannot submit a request for a different professor, even if the material is the same and they are teaching sections of the same course.

E-Reserve Requests

- Because of the cost and time requirements for copyright approval and e-reserve processing, it is important that requests only be made for material which will definitely be used in the class, rather than for items which the professor may or may not decide to use.

E-Reserve Requests

- Because copyright approval is purchased on a **semester-by-semester basis**, all e-reserve items are removed at the end of every semester.

- If the material will be needed again, a new reserve request must be submitted to the library.

- However, if an item has been placed on e-reserve before it is not necessary to submit a new copy of the item.

Accessing E-Reserves

- Once copyright approval has been purchased and an item has been placed on e-reserve, the library will notify the professor and provide the **course password necessary to access the material**.

- The <u>professor must give the course password to the students</u>.

- The library is unable to distribute course passwords to anyone but the appropriate professor.

Accessing E-Reserves

- Once the student has the password, they can go to the library's webpage and search for reserve items by course number or professor's name.

- Within each course record is a list of all items on reserve for that course.

- Upon clicking the title of an e-reserve item, the student will be asked to enter the course password, and the item will be opened as a .pdf file.

E-Reserve Contact Information

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More options

Embedding links to copyrighted library e-resources into Blackboard.

Benefit: Permissions for the use of materials in library databases and e-resources by individuals have already been obtained by the database or e-resource vendor.

Linking to Bell Library databases

- Most library article resources are proprietary
- Off campus users must identify themselves

- The authentication screen for off-campus access looks like this –

Enter your Login ID and Password

Login ID:

Password:

☐ Warn me before logging me into other sites.

LOGIN   clear

- Follow the library's [Remote Access](#) instructions for login information.

Search **All A&M-CC Databases**

Mary and Jeff Bell Library

diabetes   [Search]   ?

● Keyword   ○ Title   ○ Author

Refine Search   ▸ Search History

‹ Result List | Refine Search   ◂ 2 of 1280475 ▸

Detailed Record

📄 PDF Full Text (95.6KB)

Find Similar Results using SmartText Searching.

Health risks in undiagnosed or poorly-controlled diabetes.

Authors:	Nazarko, Linda
Affiliation:	Consultant Nurse, Ealing Hospital NHS Trust
Source:	British Journal of Healthcare Assistants (BR J HEALTHC ASSIST), 2011 Oct; 5(10): 479-82
Publication Type:	journal article - tables/charts
Language:	English
Major Subjects:	Diabetes Mellitus
Minor Subjects:	Diabetes Mellitus -- Physiopathology ; Diabetes Mellitus -- Classification ; Diabetes Mellitus, Type 1 ; Diabetes Mellitus, Type 2 ; Diabetes Mellitus -- Symptoms ; Diabetes Mellitus -- Risk Factors ; Diabetes Mellitus -- Complications
Journal Subset:	Europe; Peer Reviewed; UK & Ireland
ISSN:	1753-1586
Publisher Info:	URL: www.cinahl.com/cgi-bin/refsvc?jid=3473&accno=2011352199
Entry Date:	20111209
Revision Date:	20120106
Accession Number:	2011352199
Database:	CINAHL Plus with Full Text
Images:	Show all 5 images

Images

Tools

🗂 Add to folder

🖨 Print

✉ E-mail

💾 Save

📄 Cite

📤 Export

📝 Create Note

🔗 **Permalink**

🔖 Bookmark

‹ Result List | Refine Search   ◂ 2 of 1280475 ▸

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Mary and Jeff Bell Library

Search **All A&M-CC Databases**

diabetes

[Search] ❓

⦿ Keyword   ◯ Title   ◯ Author

Refine Search | ▸ Search History

‹ **Result List** | **Refine Search** ◀ **2 of 1280475** ▶

🗄 **Detailed Record**

📄 **PDF Full Text** (195.6KB)

Find Similar Results using SmartText Searching.

🔗 **Permalink** ✖

https://manowar.tamucc.edu/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=rzh&AN=2011352199&site=eds

Health risks in undiagnosed or poorly-controlled diabetes.

Authors:	Nazarko, Linda
Affiliation:	Consultant Nurse, Ealing Hospital NHS Trust
Source:	British Journal of Healthcare Assistants (BR J HEALTHC ASSIST), 2011 Oct; 5(10): 479-82
Publication Type:	journal article - tables/charts
Language:	English
Major Subjects:	Diabetes Mellitus
Minor Subjects:	Diabetes Mellitus -- Physiopathology ; Diabetes Mellitus -- Classification ; Diabetes Mellitus, Type 1 ; Diabetes Mellitus, Type 2 ; Diabetes Mellitus -- Symptoms ; Diabetes Mellitus -- Risk Factors ; Diabetes Mellitus -- Complications
Journal Subset:	Europe; Peer Reviewed; UK & Ireland
ISSN:	1753-1586
Publisher Info:	URL: www.cinahl.com/cgi-bin/refsvc?jid=3473&accno=2011352199
Entry Date:	20111209
Revision Date:	20120106
Accession Number:	2011352199
Database:	CINAHL Plus with Full Text
Images:	Show all 5 images

Images

‹ **Result List** | **Refine Search** ◀ **2 of 1280475** ▶

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Example

Prefix:

https://manowar.tamucc.edu/login?url=

Article link:

http://search.proquest.com/docview/20498032 7?accountid=7084

Example

Embed the combined URL into your Blackboard course:

https://manowar.tamucc.edu/login?url=http://search.proquest.com/docview/204980327?accountid=7084

E-Resources Linking Contact Information

Serials / Electronic Resources Librarian

361.825.2355

The Law

- [Digital Millenium Copyright Act](), DMCA (1998) updates the 1976 law.

- [TEACH Act]() (2002) eases restrictions <u>somewhat</u> for distance learning.

- **Individuals are liable for their own actions.**

Finding Free Images

- BlackBoard has an agreement with YouTube, Flickr, and Slideshare by which materials from those sites may be linked to in BB without having to ask for permission.

- Look for images or works with Creative Commons licenses. Use search.creativecommons.org to find these.

- **Flickr: The Commons** and flickr/Creative Commons provide access to publicly-held collections of photographs. Includes hundreds of thousands of images from international cultural heritage institutions, such as the Library of Congress, Smithsonian, Getty Research Institute, NASA, etc. Most of the photos have been vetted to have no known copyright restrictions.
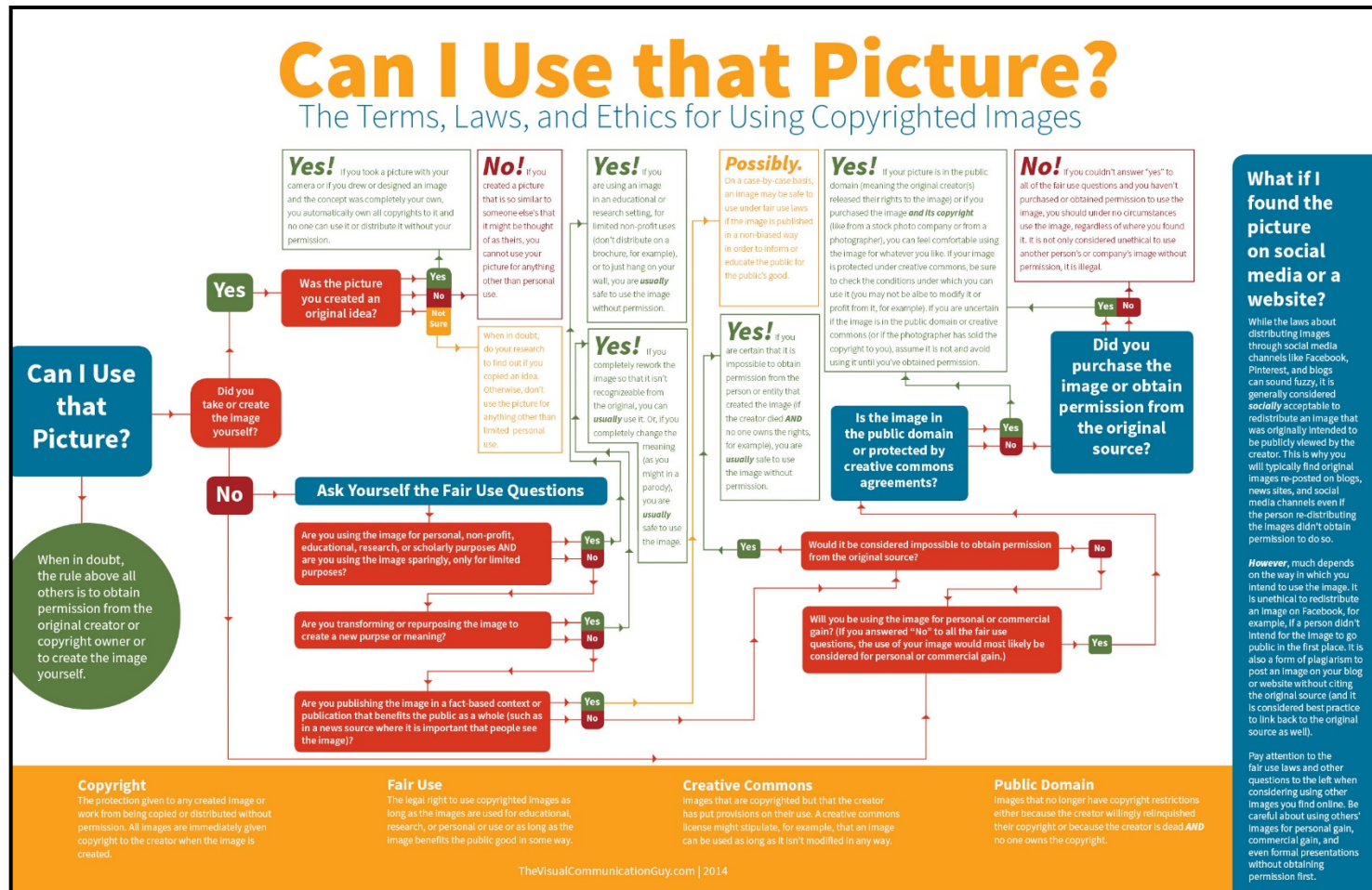
Finding Free Images cont'd.

- [Google images](#) that aren't protected by copyright. After doing a search, use the **Search Tools** drop-down menu to do an **Advanced Search** and check for **Usage Rights**.

- Credit your source, however.

"Can I Use That Picture?"
From TheVisualCommunicationGuy.com|2014

Finding Free Multimedia Materials, Digital Learning Objects

Don't reinvent the wheel
Credit your sources

- **MERLOT**, **M**ultimedia **E**ducational **R**esource for **L**earning and **O**nline **T**eaching, California State University. Excellent site and one of the first of its kind.

- **SoftChalk's Learning Objects Repository** – TAMUCC now has a license to use this lesson-creation software. Thousands of <u>free</u> learning objects in the repository can be copied or customized to meet the specific needs of our students.

- **TxLOR**, **T**exas **L**earning **O**bject **R**epository, in the **Texas Digital Library**.

- **Connexions**, project at Rice University that has created an open repository of educational materials. Available free of charge to anyone under open-content license.

- **YouTube**

Finding Free Multimedia cont'd.

- [Khan Academy](), a popular free library of over 3,000 videos, about 10 minutes each, covering math, science, and even finance and history.

- [Internet Archives](), a digital library of free books, movies, and music

- [HathiTrust Digital Library](), "a partnership of major research universities and libraries working to ensure that the cultural record is preserved and accessible long into the future." There are more than [sixty partners]() in HathiTrust, and membership is open to institutions worldwide." It includes millions of books and thousands of periodicals, including public domain and in copyright content from a variety of sources.

Finding Free Multimedia cont'd.

- [Digital Public Library of America](#) works with hundreds of libraries, archives, museums, and knowledge institutions across the U.S. and abroad to increase access to our shared cultural heritage. Includes works that are copyrighted.

- [Library of Congress American Memory Project](#) provides access to a wealth of historical material, including images, maps, etc. There is a section for teachers and an "Ask a Librarian" service to get help from an expert.

- [NPR](#), National Public Radio, provides a wealth of resources, including many podcasts.

Finding Free Multimedia cont'd.

- [PBS LearningMedia](#), "a clearinghouse for accessing video, audio, documents, images, and interactive teaching/learning games … for use across the curriculum and for various grade levels". Several ways to sort results. Science-related materials are the largest group.

- [OER Commons](#), This Open Educational Resources site was created by ISKME (Institute for the Study of Knowledge Management in Education), a non-profit helping the education community collect and share information through open source technologies. Free, openly licensed educational resources—including activities, assessments, lecture notes, lesson plans, videos, etc.

Finding Free Multimedia cont'd.

- [OER Free Webinar Series](#) - the What, Why, Where, When, Who, and How of Open Educational Resources. Sponsored by SoftChalk authoring software.

- [LearnersTV](#), free resource offering thousands of lecture videos and animations on a wide range of subjects. Some use Flash; others use RealPlayer.

- [Visionlearning](#), an open access educational resource covering STEM disciplines—science, technology, engineering, and math funded by the NSF.

Legal Sources of Online Content

- EDUCAUSE has a very helpful [site](). It links to sources for books, movies and TV shows, and music. Some of the listed sites provide some or all content at no charge. EDUCAUSE gives legal alternatives for downloading.

Distance Learning Contact Information

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