



ESTABLISHED 1891

THE FIRST NATIONAL BANK OF GOLIAD

“IMPACT”

FELICITAMOS A TODA LA COLONIA
DE GOLIAD POR EL FESTEJO DE ESTA
GLORIOSA FECHA DEL 5 DE MAYO,
Y POR BRINDAR HONOR AL GRAN
HEROE MEXICANO, EL GENERAL
IGNACIO ZARAGOZA.

Nosotros en el Primer Banco Nacional de
Goliad apreciamos su patronaje y sabemos
que van a gozar los festejos.

MEMBER
FRS



MEMBER
FDIC

Phone: 512/645-3226 222 S. MARKET P. O. BOX 29
PROGRAMS DONATED BY 1ST NATIONAL BANK



Fiesta Zaragoza

May 5

GENERAL IGNACIO ZARAGOZA

Ignacio Zaragoza, hero of the Battle of Puebla, was born on March 24, 1829 in Goliad, Texas, which was then known as La Bahia del Espiritu Santo. Son of Miguel G. Zaragoza and Maria de J. Seguin. Ignacio began elementary education at Matamoros, after which he enrolled at Monterrey. He entered the seminary in Monterrey, but then changed his career goals in favor of business. As was probably the trend of the times, he joined Mexico's national army as a sergeant in charge of a company. In 1853 he earned promotion to officer grade as captain.

When the military endorsed the Plan of Ayutla against the centralist government, Zaragoza in uniform joined the liberal movement. He fought at the Battle of Saltillo against the centralist armies of Santa Anna. At the end of 1856, Zaragoza assumed responsibility for the defense of Monterrey. When the army forced Ignacio Comonfort to abandon executive leadership, Zaragoza relocated in Mexico City.

With assistance of infantrymen from the northern regions, Zaragoza began to fight in defense of the Constitution of 1857 and the reform principles inherent in the document. In 1860 he was named commander of military forces at Guadalajara, defeating the troops of Leandro Marquez. At the end of the year, with the grade of a field marshal, he participated in the final battle of the War of the Reform at Calpulapan, serving under the command of Gonzalez Ortega.

In 1861, Zaragoza was named Minister of War in Benito Juarez' government, from which office he resigned in December to accept command of Mexico's Army of the East in battle against the interventionist forces of the Tripartite Alliance. Zaragoza fought the French forces in the mountainous region of Acultzingo. Then he succeeded in halting the advance of French forces at the Battle of Puebla (May 5, 1862), a significant victory for the nationalist which became one of the most important events in Mexican history.

Zaragoza enjoyed little of the victory. A few weeks later he contracted typhoid fever and died in Puebla on September 8, 1862. Memorial services were celebrated all throughout Mexico. Zaragoza was buried in the cemetery of San Fernando in Mexico City, with full military honor as "Benemerito de la Patria."

MIEMBROS **Sociedad Ignacio Zaragoza**

Sr. Emilio Vargas.....*Presidente*
Sra. Neurania V. Rubio.....*Vice Presidenta*
Sra. Sandra Rodriguez.....*Secretaria*
Sra. Mable Hernandez.....*Tesorera*
Sra. Sulema Reyes.....*Capellana*
Sra. Patricia Hernandez.....*Parlamentaria*

Sr. Damian Calderon
Sra. Juanita Calderon
Sra. Nepthali Castoreno
Sra. Marcy Cortinas
Sr. Eli Garcia
Sra. Elia Garcia
Sra. Lilia Garcia
Sr. Ignacia Garcia
Sr. Tony Garcia

Sra. Maclovia Garza
Sra. Carmen Hernandez
Sr. Gonzalo Hernandez
Sra. Banjo Hinojosa
Sr. Hernan Jaso
Sr. Jose Martinez
Sra. Lucia Martinez
Sr. Raul Martinez
Sra. Sarita Martinez

Sr. Danny Reyes
Sra. Nora Reyes
Sr. Luis Rodriguez
Sr. E.G. Rubio
Sr. Ramiro Rubio
Sra. Deva Ruelas
Sr. Johnny Ruelas
Sr. Victor Valenzuela
Sra. Lily Ybarbo

Program

Master of Ceremonies
Mr. Hernan Jaso

Floral Presentations to Gen. Ignacio Zaragoza
By Consuls General of Mexico
And other Organizations

Presentation of the Colors:
United States of America and Republic of Mexico
VFW Post No. 2784 of Goliad, Texas

United States and Mexican National Anthems
Goliad High School Band • Director, Mr. Douglas Lankhart

Welcome Address
Mr. Emilio Vargas
President, Sociedad Ignacio Zaragoza, Goliad
Mrs. Shirley Young
Mayor, City of Goliad
Mr. John R. Barnhill
Judge, County of Goliad

Brief biography of Gen. Ignacio S. Zaragoza
and Presidio La Bahia
Mr. John Collins
Director of Presidio La Bahia

Introduction of the Consulate General of Mexico in Corpus Christi, Texas
Lic. Hector Rangel

Introduction of the Consulate General of Mexico in San Antonio, Texas
Lic. Hector Mendoza - Caamaña

Introduction of the Consulate General of Mexico in Houston, Texas
Lic. Hermilo Lopez - Bassols
Principal Speaker

Coronation Ceremony
Crowning of the 1986 Fiesta Zaragoza Queen

Ballet Folklorico
Group from the states of
Jalisco and Nuevo Leon, Mexico

Music: Mariachi Band from Jalisco, Mexico
Poem: Theatre Group from Houston, Texas
Reception: The Ignacio Zaragoza Plaza