



UNITED SERVICE ORGANIZATIONS, INC.

September 1979

TO: Board of Directors
FROM: Executive Director
SUBJECT: Complaints received by Military Units and Personnel

1. It has been brought to my attention that members of Units in Kingsville and Corpus Christi have received the Combined Federal Campaign material soliciting their donations which specifies that individuals may designate their donation to a maximum of five (5) agencies. The only problem is, USO is not mentioned in the United Way list of 77 agencies specifically listed with an explanation of each agency service. This may be a direct violation of our United Way Agency agreement.
2. I would like to remind you of the problem we had with Unit Commanders at the January Board Meeting in 1978. In years past USO received the names and addresses, then sent personal thank you letters to the individuals for their support and hope that they would continue to support the United Way through the Combined Federal Campaign. The Board of Directors then instructed the Executive Director to request an explanation in writing.
3. Enclosed is the United Ways explanation of why they could not do this, and I remember during the United Way allocation process a question arose, "What kind of support does the military give through CFC?" This question lead me to believe this is a very important factor in the USO allocation and operating funds that is allocated by United Way.

The fact I found most alarming is that the USO was the only agency United Way could not provide this information to. I was informed by the Executive Directors of the Red Cross, Boys Club, Boy Scouts and many others that they infact received this information and did follow up with thank you letters. Now, I must face the bottom line, the

USO MEMBER ORGANIZATIONS

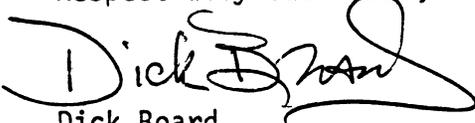
YOUNG MEN'S CHRISTIAN ASSOCIATIONS • NATIONAL CATHOLIC COMMUNITY SERVICE • JEWISH WELFARE BOARD
YOUNG WOMEN'S CHRISTIAN ASSOCIATION • THE SALVATION ARMY • TRAVELERS AID INTERNATIONAL SOCIAL SERVICE OF AMERICA
USO IS SUPPORTED PRIMARILY THROUGH UNITED FUNDS AND COMMUNITY CHESTS

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United way must give any excess designated funds over and above the United Way allocation to any agency. This means if USO has the support of the military and civilian community and United Way receives more for USO than allocated, they are required by contract to support the Military as the donars specify and not the way United Way dictates. By omitting USO from the designated list, and refusing to supply USO with this information, United Way can continue to take the Military and civilian donations and USO will not receive its Fair Share and the Military ultimately will be the loser!

4. I have also enclosed the United Ways letter dated June 2, 1978 from John Chapman, President of United Way approving the USO's program extension to include Kingsville Naval Air Station.
5. My recommendation is to refer this matter to USO Military Affairs Committee and request their recommendations as soon as possible.

Respectfully submitted,



Dick Beard
Executive Director
USO South Texas

DB/aa

cc: Mike Minster USO World Headquarters Executive Director

Enclosures: United Way letter dated February 17, 1978
United Way letter dated June 2, 1978
Combined Federal Campaign Payroll deduction promotion
material